

## Carbon Charge Roll-out Schedule

### YALE UNIVERSITY

*The timeline below summarizes primary steps in the final implementation of Yale's carbon charge. These steps followed over two years of concept development and study. The relative success of implementation was based on the preceding effort of **dozens of faculty, students, staff, and administrators**.*

- December 2016–January 2017
  - » Finalize selection of buildings to participate in carbon charge
  - » Provost and carbon charge staff speak with deans to address concerns and build support
  - » Put new carbon charge budget lines into planning unit\* budgets
  - » Redesign new carbon charge building energy reports to clarify comparisons of individual building emissions to those of Yale, and to make financial impacts more intuitive
- February–April 2017
  - » Phased roll-out of informational energy reports to participating buildings as a warm-up
  - » Study reception and impact of reports; phased roll-out provides control group
  - » Conduct informational outreach campaign to two dozen affected units to continue educating and to ease implementation
  - » President announces implementation of carbon charge across campus
- May–June 2017
  - » Improve energy report based on lessons learned from study July 2017
  - » Carbon charge goes live
  - » Manage subsequent issues (e.g. updates to energy report distribution list; administrators seeking clarity on what the carbon charge will mean for them; and fairness concerns)
- August–October 2017
  - » Issue first energy reports with financial implications
  - » Conduct new outreach campaign to accompany reports

\*Planning units are the top-level administrative units at Yale, like business units in a corporation. Most graduate and professional schools are planning units, as are museums and libraries, many senior administrative offices, such as the Office of the Provost, the Office of Development, and certain operational departments such as Information Technology Services and the Facilities Department. Approximately half of all planning units have financial responsibility for one or more buildings, and these are the planning units that participate in the carbon charge.