August 8, 2018

Mr./Ms. Title Company Address City, State, Zip

Dear (Name):

We, the initial conveners, are writing to invite you to join a select group of local leaders to participate in a cross-sector forum on climate change, to be held on Tuesday, August 28<sup>th</sup> between 8:30 a.m. and 3:00 p.m. at the Eric P. Newman Center on the Washington University School of Medicine campus. This is an invitation-only event for St. Louis-area chief executive officers and their deputies who lead sustainability efforts.

We hope that the forum will catalyze a collaborative model to help businesses and organizations in the St. Louis region achieve climate goals and accelerate the transition to a low-carbon future. This is an area where research institutions, local governments, businesses, and civic institutions can, and must, lead.

The August 28<sup>th</sup> cross-sector forum on climate change will begin with an executive leader roundtable from 8:30 a.m.-10:30 a.m. where we will discuss:

- the climate goals and plans adopted by each of the organizations;
- climate solutions identified in existing local plans (e.g. practical mitigation strategies, deployable adaptation solutions);
- areas of alignment, divergence, and potential collaboration in these goals and plans; and
- opportunities for leveraging regional research capacity to address gaps and drive new solutions forward.

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Following the roundtable, there will be working sessions approximately between 11:00 a.m. and 3:00 p.m. to more deeply discuss opportunities for emissions reduction in these four areas: energy efficiency in the building sector, energy source, the transportation sector, and strong data and analytics to support decision making. Executive leaders are welcome to stay for the working sessions; however, we understand if they need to leave following the roundtable. We ask that deputies attend the entire event from 8:30 a.m.-3:00 p.m.

In addition to participating in the forum, we hope you will consider joining us in releasing a shared proclamation following the event that will include:

- endorsing OneSTL's St. Louis regional greenhouse gas reduction targets of 28% reduction below 2005 levels by 2025 and 80% reduction below 2005 levels by 2050;
- 2. committing to adopt, publish, and begin efforts to achieve specific greenhouse gas reduction targets for our own organizations that contribute to the regional goal within one year of the forum; and
- 3. supporting collaboration, best-practice sharing, and peer-learning by identifying a point person(s) within your organization to lead internal greenhouse gas reduction efforts and to partner with others throughout the St. Louis region towards the realization of the regional GHG reduction goal.
- 4. The proclamation is not a requirement for attending organizations. If an executive/organization would like to attend, but is unable to participate in the proclamation, they can simply be excluded from the signing ceremony picture and the press release. The intent is to provide the opportunity for organizations that are ready/able to release a shared statement and not identify those that are unable.

To confirm your attendance, please RSVP at: *incees.wustl.edu/climateforumrsvp/*. If you have any questions, please contact Ryan Haas at Washington University's International Center for Energy, Environment and Sustainability. He may be reached at *ryanhaas@wustl.edu* and *314-935-5633*.

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We greatly appreciate your consideration of this invitation, and we are excited by the prospect of what we can do together.

With best regards,

Sincerely yours,

Mare S. Wrighton

Mark S. Wrighton Chancellor Washington University in St. Louis

James C. Carrington President Donald Danforth Plant Science Center

Mark C. Darull

Mark C. Darrell Senior Vice President, General Counsel and Chief Compliance Officer Spire Incorporated

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Michael L. Moehn Chairman and President Ameren Missouri