



**FOR IMMEDIATE RELEASE**

Contact: Amanda Belles, Communications, Marketing, & Policy Manager, Second Nature, [abelles@secondnature.org](mailto:abelles@secondnature.org)

Contact: Cathy Meyer, Marketing and Communications Manager, University of New Hampshire Sustainability Institute, [cathy.meyer@unh.edu](mailto:cathy.meyer@unh.edu)

**Second Nature and the University of New Hampshire Sustainability Institute (UNHSI) Announce Partnership to Enhance SIMAP® Tool to Accelerate University Action on Climate Neutrality**

Boston, Massachusetts (November 10, 2021) - [Second Nature](#) - an NGO focused on accelerating climate action in, and through, higher education - today announced the expansion of their long-standing partnership with the University of New Hampshire Sustainability Institute ([UNHSI](#)). The enhanced partnership will offer colleges and universities a new, fully integrated platform for more seamlessly tracking and publicly reporting their carbon emissions, with the goal of meaningfully expediting progress on their carbon neutrality goals.

The strategic partnership between Second Nature and UNH leverages their respective missions and goals to encourage public reporting by Second Nature [Climate Leadership Network](#) signatories, and to enhance Sustainability Indicator Management and Analysis Platform ([SIMAP®](#)) as a climate solution tool. Specifically, Second Nature and UNHSI will work to ensure that the new SIMAP Reporting Platform allows for a seamless transition for users who are currently utilizing the Second Nature [Reporting Platform](#), and that it integrates with existing SIMAP functionality to provide greater ease of use and analytical capabilities.

Under the partnership, Second Nature signatories will have free access to the SIMAP Reporting Platform.

Since 1993, Second Nature has worked with over 4,000 faculty and administrators at hundreds of colleges and universities to help make climate and sustainability a fundamental component of the higher education sector. This is done through mobilizing higher education institutions to take bold climate action in diverse ways, including publicly reporting on their greenhouse gas (GHG) inventories and creating climate action plans (CAPs).

Through this enhanced partnership with UNHSI, colleges and universities will be able to publicly report in a more straight-forward way.

*(more)*

Developed by the University of New Hampshire Sustainability Institute, SIMAP is a carbon and nitrogen-accounting platform that can track, analyze, and improve campus-wide sustainability. Operated for public benefit, SIMAP is based on nearly two decades of rigorous academic research. Now used by over 350 colleges and universities around the world, SIMAP is the most robust and most widely used greenhouse gas accounting platform in higher education.

*“Our partnership with UNHSI provides a wonderful way for campuses to align climate goals they have with data for campus GHG inventories,”* stated **Tim Carter, president of Second Nature**. *“With this enhanced partnership, our cross-organizational collaboration with UNHSI will provide expanded value for our members and deepen the joint support of campus climate action.”*

*“In this pivotal decade leading to 2030, climate action is crucial, but progress towards climate neutrality can often be hampered by the complexities of measurement and reporting of carbon emissions”* stated **Fiona Wilson, Director of the UNH Sustainability Institute**. *“We believe that our expanded partnership with Second Nature will help amplify and bridge the higher education sector’s efforts to advance urgent climate priorities.”*

Beta testing of the new Reporting Platform is targeted for December 2021, and it will be officially launched in January 2022.

## **Second Nature**

Second Nature is committed to accelerating climate action in, and through, higher education. This is accomplished by mobilizing a diverse array of higher education institutions to act on bold climate commitments, to scale campus climate initiatives, and to create innovative climate solutions. Second Nature aims to align, amplify, and bridge the sector’s efforts with other global leaders to advance urgent climate priorities. [Secondnature.org](https://secondnature.org).

## **University of New Hampshire Sustainability Institute**

As a public land grant university, a commitment to the public good has been a core goal since founding, and the University of New Hampshire (UNH) seeks to have a positive impact that reaches beyond campus to engage state, regional, national, and international partners to advance sustainable solutions. A leader in sustainability for over 20 years, the UNH was one of the first universities in the US to establish an office of sustainability in 1997. The UNH Sustainability Institute (UNHSI) has worked since its creation to promote sustainability on and beyond the UNH campus.

###