

## Pro Bono Consulting Round II

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*\*\*Use this copy of the Application Questions to Plan Your Responses Before Submitting Them on the Online Application Form. Once you are ready to submit your application, you will need to do so on the [online application](#).\*\**

## Solutions Center: Pro Bono Consulting Round II

Do you wish to speed up implementation of climate solutions at your campus? Are your faculty, staff, and students calling for action?

Colleges and universities that are active signatories to one of the Presidents' Climate Leadership Commitments and/or are members of the University Climate Change Coalition (UC3) are eligible to apply for pro bono technical assistance using this application form. Second Nature will award free services to as many as six campuses. These campuses will receive pro bono renewable energy strategic advisory services valued up to \$10,000.

When preparing your application, it is strongly recommended that applicants prepare the answers to the questions in a separate document. This makes it easier to confirm word counts, check for grammar and spelling mistakes, share drafts with colleagues, etc. Once you are ready to submit, then simply copy and paste your responses into this Google Form.

Please note the word limits. In your responses, please provide compelling details with respect to who, what, where, when, why & how. If the limit for a question is 250 or 500 words, but your response is only 25 words, then it may be harder for your campus to rise to the top in the competitive process.

Information about the program is available online [here](#).

This initiative is to support action in:

(1) Climate Action Planning: Winning campuses will receive advisory services to support the drafting of a climate action plan or the revisions to an existing plan and an executive presentation to your campus leadership. This service is provided by Brailsford & Dunlavey.

(2) Shifting to Renewable Power: Winning campuses will receive advisory services to support a transition to renewable power. The pro bono assistance will assess the institutions' energy situation, identify renewable energy solutions, and recommend next steps for implementing one or more of the solutions. This service is provided by CustomerFirst Renewables.

Review criteria include but are not limited to:

- Involvement of key stakeholders
- Meaningful impact on reducing GHG emissions
- Potential for scaled impact and potential cost savings
- Potential for development of long-term campus relationships
  - Potential to demonstrate / elevate the role of campuses as an accelerator of climate action

Only campuses that are active, dues-paying contributors to Second Nature are eligible to participate in this competition. If you are uncertain of the status of your campus, please contact Steve Muzzy (see below).

On Question 2, answer 2A or 2B, not both. If your campus wishes to apply for both types of pro bono consulting services, you should submit two separate applications, as your answer to many of the questions may be different depending on your proposed actions with respect to climate planning or energy purchasing.

The application period begins on December 1, 2021. The final deadline for submission is January 5, 2022.

Implementation is likely to take place in Q2 and Q3 of 2022.

Steve Muzzy  
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Please enter your email address below. The questions are on the next page. When you submit your completed form, a copy of your responses will be sent to the email address you enter below.

\* Required

Email\*

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## Application

### 1. Application Overview

*Please describe your institution, the services you are seeking.*

#### 1.a. Institution Name\*

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#### 1.b. Department/Program\* *(List the department or program applying)*

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1.c. Institution City\* *(If you have multiple campuses, locations, etc, please list central office here)*

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1.d. Institution State/Province\*

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1.e. Which type of pro bono technical support are you seeking?\*

*Mark only one oval.*

- Assistance with Climate Action Planning (Be sure to answer Question 2.a.)
- Assistance with Renewable Energy Purchasing (Be sure to answer Question 2.b.)

1.f. Describe what your institution proposes to do with the technical support if awarded?\*

*Ideally this will describe a work-scope that can be completed in a focused 6-12 week period of active engagement with our business partners as well as the opportunities this might unlock after these services are complete. (~500 words, 3000 characters)*

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## 2. Institutional Context

*Please help us understand where you are on your climate action journey.*

2.a. If applying for pro bono advice on Climate Action Planning, please provide a summary of previous planning efforts. What has worked? Are there particular concerns or considerations that will need to be addressed?

*Required for Assistance with Climate Action Planning (~250 words, 1500 characters)*

2.b. If applying for pro bono advice on Renewable Energy, has your institution already investigated your renewable energy options? Does your institution have a specific renewable energy strategy in mind?

*Required for Assistance with Renewable Energy Purchasing (~250 words, 1500 characters)*

2.c. What is your annual electricity consumption in kWh or MWh and your approximate cost of electricity per kWh?

*This is critical information for the Renewable Energy investigation. This is optional, but highly encouraged for Climate Action Planning.*

2.d. What other high-level data can you provide about your campus?

*This is optional, but highly encouraged. Please focus on fact-based details like campus size (GSF), a description of your energy system, campus population, etc. (~250 words, 1500 characters)*

2.e. How will this effort build upon current or past work undertaken by the institution? If past work is publicly available please provide URLs or document links.\* *A short answer here is fine if appropriate. (~250 words, 1500 characters)*

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### 3. Campus Stakeholders

3. Who are the campus stakeholders and who would be required to approve the proposed actions? Please describe their level of interest in and support for this application. Are other university departments or divisions involved and why? Any external parties? Please provide names and titles of individuals who will need to be involved.\*

*Note: these questions seek to understand who needs to be influenced in general. There is a separate question about those directly involved with the Pro Bono services below. (~500 words, 3000 characters)*

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### 4. Goals and Intended Outcomes

4a. How would awarding these services to your campus accelerate urgent cross campus climate action?\* (~250 words, 1500 characters)

#### 4b. Please provide any details on publicly stated goals or targets

*This is an optional field to help us understand what type of support you are seeking. 2020 Pro Bono Consulting winners had a variety of answers so there is no right or wrong answer here. Please check any that apply.*

*Check all that apply.*

- We don't yet have a publicly stated goal.
- We have one or more publicly stated goals.
- We are satisfied with the goals.
- We would like to accelerate our goal.
- Other:

4c. If your institution has set a carbon neutrality date please provide a brief summary. *(e.g. 2030 for Scopes 1 and 2, 2050 for all Scopes)*

4d. If your institution has set a 100% renewable energy date please provide a brief summary. *(e.g. 50% by 2030, 100% by 2040)*

## 5. Your Proposed Team

*This section seeks to understand who would be actively engaged from the campus as part of the Pro Bono services.*

### 5.a. Primary Contact Name\*

*Note: please list a single primary contact. You can name co-leads in question 5.f. below.*

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### 5.b. Primary Contact Email Address\*

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### 5.c. Primary Contact Cell Phone\*

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5.d. Briefly describe the level of authority of the primary contact and two recent climate-related projects that you worked on where you have been able to affect change at your institution. \* (~250 words, 1500 Characters)

5.e. Can you (the primary contact) commit to leading the scope of services outlined in the above program description for your institution or will you rely on others to lead?\*

*Mark only one oval.*

- Primary contact will lead.
- Primary contact will be involved, others will lead.
- Other:

**5.f. Please list other contacts that would be actively involved from your institution.\***

Please list name, position, level of involvement. Please only list individuals that would be directly involved. You can also list committee names (with a 1 line summary) for brevity. If you have a co-lead please list them first and include their contact details (email and phone.)

**5.g. What matching support, resources or other contributions (cash and/or time) can your institution provide, if any? If not applicable, say N.A. \***

(~50 words, 300 characters)

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**6. Other Details**

*The following questions are intended to help Second Nature improve this process.*

**6.a. Do you give Second Nature permission to share this application with members of the review committee and use it for consideration for future funding opportunities? \***

*Mark only one oval.*

- Yes
- No
- Other:

**6.b. Institution Classification\***

*Check all that apply.*

- Associate's College
- Baccalaureate College
- Master's College or University
- Doctoral Institution
- Special Focus Institution or Tribal College
- HBCU / MSI



### 6.c. Type of Institution\*

*Mark only one oval.*

- Public college or university
- Private / non-profit institution
- Other:

### 6.d. Do you have any questions or comments about this process? (optional)

*We encourage your questions and/or comments about this process.*

Members of the Review Committee will be drawn from Second Nature staff and staff at CustomerFirst Renewables and Brailsford & Dunlavey.