Offset Strategy Development

Q: What is the primary goal of offsetting for my institution?

- Offsetting emissions as efficiently as possible
- Co-benefits (i.e. interesting & meaningful projects)

Purchase offsets through the voluntary carbon market

What scope of emissions needs to be offset?

Scope 1

Offsets should be purchased or developed through the traditional voluntary carbon market

Does my institution have the preference and capacity to develop offset projects? Or does it prefer to support existing projects?

Support existing projects

Develop new projects

Develop & verify projects using existing methodologies through the voluntary carbon market

Scope 2

Scope 3

Does my institution prefer peer-reviewed or traditional 3rd party verified offsets?

Traditional

Peer-reviewed

Develop projects through the Offset Network project pathways