



## Offset Strategy Development

Start Here



**Q: What is the primary goal of offsetting for my institution?**

Addressing emissions as quickly and efficiently as possible

Fulfilling institutional goals through offset projects with relevant co-benefits

**Q: What scope of emissions needs to be offset?**

Scope 1

Scope 2

Scope 3

Offsets should be purchased or developed through the traditional **voluntary carbon market**

**Q: Does my institution prefer peer-reviewed or traditional 3<sup>rd</sup> party verified offsets?**

\*Peer-reviewed offsets are evaluated by peer verifiers at academic institutions. Traditional offsets are certified by an accredited 3<sup>rd</sup> party verification firm.

**Q: Does my institution have the preference and capacity to develop offset projects? Or does it prefer to support existing projects?**

Traditional

Peer-reviewed

Support existing projects

Review projects to identify those with co-benefits that align with institutional goals

Develop new projects

**Purchase** offsets through the existing **voluntary carbon market** with recommended due diligence

**Develop and verify** projects using existing methodologies through the **voluntary carbon market**

**Develop** projects through the **offset network project pathways**. Visit [OffsetNetwork.org](http://OffsetNetwork.org)