Offset Strategy Development

Q: What is the primary goal of offsetting for my institution?
- Addressing emissions as quickly and efficiently as possible
- Fulfilling institutional goals through offset projects with relevant co-benefits

Q: What scope of emissions needs to be offset?
- Scope 1
  - Offsets should be purchased or developed through the traditional voluntary carbon market
  - Q: Does my institution have the preference and capacity to develop offset projects? Or does it prefer to support existing projects?
    - Support existing projects
      - Review projects to identify those with co-benefits that align with institutional goals
    - Develop new projects

- Scope 2
- Scope 3
  - Q: Does my institution prefer peer-reviewed or traditional 3rd party verified offsets?
    - Peer-reviewed offsets are evaluated by peer verifiers at academic institutions. Traditional offsets are certified by an accredited 3rd party verification firm.

Q: Does my institution have the preference and capacity to develop offset projects? Or does it prefer to support existing projects?
- Support existing projects
- Develop new projects

Purchase offsets through the existing voluntary carbon market with recommended due diligence

Develop and verify projects using existing methodologies through the voluntary carbon market

Develop projects through the offset network project pathways. Visit OffsetNetwork.org