

Catherine Berman is the CEO and Co-founder of CNote, an impact investment platform that helps large institutions, like corporations, banks, and foundations move deposits and capital into community investments to address racial justice, climate change, and other pressing social issues. She's a three-time entrepreneur with experience building scalable businesses. Her last startup grew into a multi-million dollar firm in less than four years. Prior to CNote, she worked as a Managing Director at Charles Schwab focused on new market segments and predictive analytics. At the vanguard of impact investing, Catherine has spoken at events hosted by Stanford, Oxford, Google, The Economist, SoCap, Coinbase, and others to challenge conventional thinking about money and meaning.