



Lasell Strategic Priorities

Facilities

Institutional

Academic

Students

Enrollment

Student Support

Faculty Development

Curriculum Development

Online Education

Enroll 500 graduate students (headcount per semester)

Enroll 1,800 UG students (with at least 100 online)

Make available 24/7/365 on-line support for students

Provide professional advisors for all first-year students

Establish summer term for undergraduates (may be online)

Institute on-line UG and degree completion program

Offer eight total master's degree programs

Implement distinctive general education program

Identify two additional signature/niche programs

Increase UG courses taught by full-time faculty to 67%

Ensure competitive compensation for adj. fac. (at mid-point of peer group)

Require faculty to use Moodle online course management system in 100% of classes

Maintain consistent first-year retention rate > 75%

Reduce electricity, gas and water consumption by 10%

Initiate capital campaign sufficient to support College goals

New construction

Build new athletic center

Renovations

Renovate Valentine Dining Hall

Renovate Woodland bathrooms

Renovate Wass Hall

Retrofitting

Install SMART technology in all classrooms