Second Nature

HIGHER EDUCATION
CLIMATE LEADERSHIP SUMMIT

Intentional Endowments Network

FEB 11-13 | 2024
LONG BEACH, CA

PARTNERSHIP OPPORTUNITIES

CATALYZE & SCALE ACTION
to address inequity and the climate crisis

2024 Higher Education Climate Leadership Summit
February 11-13, 2024 | Long Beach, CA

Join 400+:

- Presidents and Trustees,
- Chief Investment Officers and investment committee members,
- Sustainability Directors and other sustainability office staff,
- Diversity, equity, and inclusion and community engagement office staff,
- Investment consultants, asset managers, and other investment firms,
- Climate solution providers

Partnership Opportunities

To discuss the possibilities of partnership, please contact:

Bridget Flynn
Climate Programs Senior Manager
Second Nature
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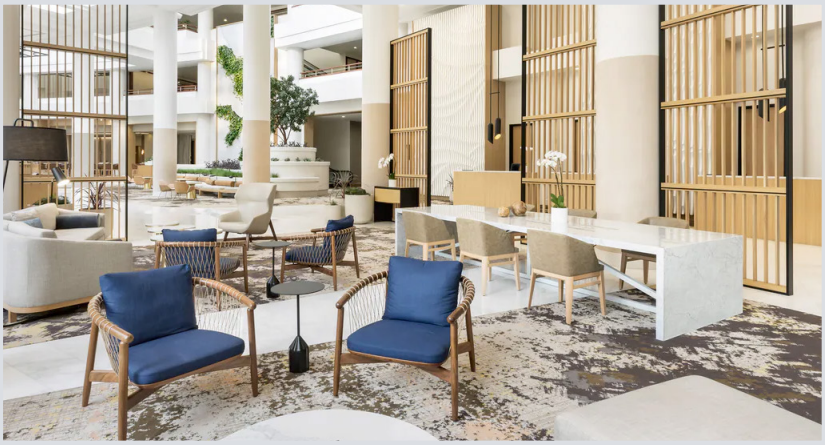
Harrison Ungar
Program Manager
Intentional Endowments Network
harrison@intentionalendowments.org

For more information visit www.higheredclimatesummit.org

Partnerships are an essential component to making the Summit possible.



Higher education attendees collaborate and connect with businesses, advisors, governments, foundations and nonprofits throughout the Summit. We are expecting 400+ participants to advance the urgent and unprecedented actions we must take to stave off the worst impacts of climate change. At our highly interactive Summit, participants are encouraged to work together to find new solutions and partnerships, launch initiatives, and generate publicity around this work.

PARTNERSHIP LEVEL	CONVENING exclusive sponsorship at this level	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
MEMBER	$40,000	$30,000	$20,000	$10,000	$5,000	$3,750
NON-MEMBER*	$50,000	$40,000	$30,000	$15,000	$7,500	$5,000
Prime advertising and marketing on website, event app, event materials, banners, email marketing, etc.	✓					
Exclusive sponsor of chosen concurrent, plenary, or networking session	✓					
Mainstage introductory remarks or introduction to featured panelists, and banner on main stage	✓	✓				
Dedicated room for meetings and networking	✓	✓	✓			
Post-event marketing webinar or blog post with Second Nature or IEN	✓	✓	✓			
Guaranteed spot to host a Next Level Conversation: an intimate in-person tabletop conversation with participants. 3 rounds of ~30 minutes to present and discuss.	✓	✓	✓	✓		
Complimentary registrations (plus discount on additional tickets)	5	4	3	2	2	1
Sponsor profile and banner on event app including a company description, 2 material uploads, advertising banner across the platform, etc. Early participant messaging will be available.	✓	✓	✓	✓	✓	✓
Table-top display	Full Table	Full Table	Full Table	Half Table	Half Table	Quarter Table
Your organization and logo featured on event materials, email marketing, and dedicated areas on our online event website and app. Logo size relative to size of sponsorship.	✓	✓	✓	✓	✓	✓
Drive inbound leads: attendees submit interest and instantly share their contact info in program app	✓	✓	✓	✓	✓	✓
Add on	Limited opportunity to a host an invite-only dinner for an additional $5,000 for gold and above and $10k for silver and below. Reach out for more information.					

* MEMBER PRICING LEVELS AVAILABLE FOR CURRENT IEN MEMBERS AND SECOND NATURE PARTNERS AND SIGNATORIES.

If interested in custom sponsorships, please contact us.

The 2024 Higher Education Climate Leadership Summit is the premier gathering of a select group of leaders committed to driving our nation's climate action.

Partners of the 2024 Summit will help drive the adoption of new strategies to reduce direct climate impacts of colleges and universities and inform endowment investing strategies that accelerate a just transition to a carbon-neutral economy. As a partner, you also demonstrate your climate leadership and help support the critical movement-building efforts of Second Nature and the Intentional Endowments Network.

THANK YOU TO OUR 2023 SUMMIT PARTNERS

Gold Level

COHO

IMPAX Asset Management

Silver Level

commonfund

SIEMENS

metrus

CLIMATE VAULT

CREWCIAL PARTNERS

GLOBAL ENDOWMENT MANAGEMENT

AEP ENERGY
An AEP Company

Bronze Level

Breckinridge CAPITAL ADVISORS

FIDUCIENT Advisors

TERRA ALPHA INVESTMENTS

ENGIE

Stewart Investors

PNC INSTITUTIONAL ASSET MANAGEMENT

Greenbacker

nelnet Renewable Energy

Prime BUCHHOLZ

Supporting Level

ecosystem

NATIXIS INVESTMENT MANAGERS

CAPRICORN INVESTMENTGROUP

SASAKI

CAMBRIDGE CA ASSOCIATES

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