



2022 Higher Education  
Climate Leadership Summit



MAKE **2022** A  
TRANSFORMATIVE YEAR FOR  
**CLIMATE ACTION**

This event is the premier gathering  
of higher education leaders  
driving responses to the climate crisis.

## Partnerships are essential

### **Partnerships are an essential component to making the Summit possible.**

Businesses, advisors, governments, foundations and nonprofits collaborate in many ways with campuses and each other through our network activities, including the Summit. We are expecting over 400 virtual participants to discuss the urgent and unprecedented actions we can take to stave off the worst impacts of climate change. At our highly interactive Summit, participants work together to find new solutions and partnerships, launch new initiatives, and generate publicity around this work.

### **The 2022 Higher Education Climate Leadership Summit is the premier gathering of a select group of leaders committed to driving our nation's climate action.**

Partners of the 2022 Summit will help drive the adoption of new strategies to reduce direct climate impacts of colleges and universities and inform endowment investing strategies that accelerate a just transition to a carbon-neutral economy. As a partner, you also demonstrate your climate leadership and help support the critical movement-building efforts of Second Nature and the Intentional Endowments Network.



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## Summit participants

In 2021, our virtual Climate Action Pursuit brought together more than 750 participants in roles such as:

- College/University Presidents and Trustees,
- Higher Education / Foundation Chief Investment Officers,
- Sustainability Directors, Implementation Liaisons, Sustainability office staff,
- Diversity, Equity, and Inclusion staff, Community Engagement office staff,
- Endowment Investment Committee Members, Investment Consultants, Asset Managers and
- Climate Solution providers

## Our networks



Higher Education



Finance



Climate Solutions



Government



Nonprofits



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PARTNERSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
NON-MEMBER	\$30,000	\$22,500	\$10,000	\$5,500	\$3,500
MEMBER	\$20,000	\$15,000	\$7,500	\$4,500	\$2,500
Complimentary Registrations	12	8	6	4	3
Post-event, host a virtual webinar or focus group with Second Nature and/or IEN	✓				
Mail appropriate branded item(s) to Summit participants*	✓	✓			
Host happy hour, booth hour, or similar virtual networking event	✓	✓			
Blog post on Second Nature and/or IEN website	✓	✓			
Access to the full attendee list (name and affiliation)	✓	✓	✓		
Notifications through Airmeet to all attendees highlighting select sponsor activities at conference	✓	✓	✓		
Lightning Round presentation highlighting your work with campuses	✓	✓	✓	✓	
Design your own <b>virtual booth</b> (see next page) that attendees can visit throughout the conference including links, photos, videos and other partner highlights AND set times for staffed booth engagement	✓	✓	✓	✓	✓
Your organization/logo featured on event platform and marketing materials, size and visibility increasing with sponsorship level	✓	✓	✓	✓	✓
Garner leads though technology that allows attendees to share interests and contact info instantly	✓	✓	✓	✓	✓
Networking and meeting opportunities with conversations prioritized throughout the conference, see <b>"Meet up at tables"</b> on next page	✓	✓	✓	✓	✓
Opportunity to easily chat with, invite and schedule meetings with participants	✓	✓	✓	✓	✓

\*Procurement and mailing costs of the item(s) is the sponsor's responsibility





## About Airmmeet

This year's conference technology was selected in large part for its ability to facilitate networking, meetings, and conversations. We wanted functions that would mimic in-person conferences while enabling the accessibility of remote engagement.

### Two sponsor features we'd like to highlight:

#### Meet up at tables

The conference includes a virtual lounge with tables for topically organized and self-organized



conversations (like hallway conversations at an in-person conference). At each table, participants can see who is at the tables before joining. Sponsors can host and

join tables. In addition, conference attendees can message and set meetings with one another throughout the conference.

#### Virtual booth

Each sponsor of the Summit can design their own virtual booth available for attendees to visit throughout the duration of the conference.



Conference programming includes times participants are encouraged to visit booths and sponsors can staff booths at this time. However, booths can be visited at any time. Virtual booths can be branded and many types of

resources added, including: links to sponsor websites, materials, embedded videos, pictures, and more. We encourage all sponsors to customize their booth to allow for attendees to learn about featured services.



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# Partnership Opportunities

To discuss the possibilities of partnership, please contact

**Bridget Flynn**

Climate Programs Manager  
Second Nature

**[bflynn@secondnature.org](mailto:bflynn@secondnature.org)**

**Georges Dyer**

Co-founder and Executive Director,  
Intentional Endowments Network &  
the Crane Institute of Sustainability

**[georges@intentionalendowments.org](mailto:georges@intentionalendowments.org)**



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