2020
HIGHER EDUCATION CLIMATE LEADERSHIP SUMMIT
FEB 23-25 ATLANTA
WELCOME
to the 2020 Higher Education Climate Leadership Summit!

This year already feels like a turning point in the climate crisis – in terms of tangible climate impacts, demand for climate action, and acceleration of climate solutions. With determined effort, we can also make 2020 a turning point in facing the broader equity issues that threaten our long-term sustainability goals.

In this decisive decade, we need bold leadership from higher education institutions. At last year’s summit, over two dozen university presidents announced a Call to Action with Guiding Principles for Accelerating Equitable and Just Climate Solutions. This year, we are gathering to share and accelerate our action plans. Our plans must be ambitious enough to inspire our students; to redefine expectations about how fast we can reach carbon neutrality; to drive progress for our communities, and especially for those most impacted by racial and economic injustice; and to shift our economy toward climate solutions and equity.

We ask that you take this time together to prioritize the strategies that will make the rapid transformation we have been planning for a reality:

• BUILDING COMMUNITY: In the registration process, you asked for time to learn from each others’ experiences. We challenge you to also spend time building the community of peers who will help you sustain action throughout the year.

• WORKING ACROSS SILOS: We’ve heard a consistent set of questions from our networks: how might we work across silos to increase impact? How might we work across campus, among campuses, and across government and other sectors to achieve the needed level of impact? This is our time to practice our silo-busting by learning from each other.

• EMBRACING THE POWER OF DIVERSE LEADERS: The bold leadership we need this year will come from many places – including young people, communities of color, and entrepreneurs from traditionally under-represented backgrounds. Our institutions are learning how to embrace shared power among more diverse climate leaders, and we can use this time together to model more representative leadership.

• ACCELERATION: We are all feeling the urgency of this moment, and can use this time together to pick up the pace on implementing our climate action plans.

We are grateful for your leadership and happy to welcome you to Atlanta to work together this week.

Tony Cortese
Co-Founder & Senior Fellow, Intentional Endowments Network

Georges Dyer
Co-Founder & Executive Director, Intentional Endowments Network

Alice DonnaSelva
Managing Director, Intentional Endowments Network

Michele Madia
Director, Programs and Communications, Second Nature

Timothy Carter
President, Second Nature

Tony Cortese
Co-Founder & Senior Fellow, Intentional Endowments Network

Georges Dyer
Co-Founder & Executive Director, Intentional Endowments Network
ABOUT SECOND NATURE

Second Nature is committed to accelerating climate action in, and through, higher education. We do this by mobilizing a diverse array of higher education institutions to act on bold climate commitments, to scale campus climate initiatives, and to create innovative climate solutions. We align, amplify, and bridge the sector’s efforts with other global leaders to advance urgent climate priorities.

The Climate Leadership Network – a program of Second Nature – provides resources, networking, and national engagement opportunities for signatories of the Presidents’ Climate Leadership Commitments. Since the launch of the Climate Leadership Network, more than 800 leaders have signed a commitment with signatories in all 50 states representing all institutional types.

No other organization has Second Nature’s rigorous framework of accountability to accelerate climate action and help institutions meet their goals. Learn more at: www.secondnature.org.

info@secondnature.org

ABOUT THE INTENTIONAL ENDOWMENTS NETWORK

The Intentional Endowments Network is a peer learning network of colleges, universities, and other mission-driven institutional investors working together to achieve their risk and return objectives through investment actions that create a thriving, sustainable economy.

This broad-based, collaborative network focuses on creating:

1. Intentionally designed endowments, aligned with institutional mission, that will become the norm in higher education and other tax-exempt organizations, evidenced by growth in policies, practices and actions.

2. Improved sustainability performance by businesses in response to investor concerns, evidenced by changes in corporate practices and actions.

IEN is an initiative of The Crane Institute of Sustainability, a tax-exempt 501(c)(3) non-profit. Learn more at: www.intentionalendowments.org.

info@intentionalendowments.org

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WIFI
Network: Climate Summit
Password: HigherEd (case sensitive)
Lobby Level (LL)

Lower Lobby Level (LLL)
## SUNDAY, FEBRUARY 23

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<thead>
<tr>
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<td>Check-In</td>
<td>REGISTRATION KIOSK, LLL</td>
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<tr>
<td>12:45-1 PM</td>
<td>TOUR: Participants gather for departure (Pre-reg required)</td>
<td>REGISTRATION KIOSK, LLL</td>
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<tr>
<td>1-4 PM</td>
<td>TOURS: Agnes Scott &amp; Spellman College; National Center for Civil Rights</td>
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<tr>
<td>1-4 PM</td>
<td>IEN Steering Committee Meeting (Private)</td>
<td>LIBRARY, LL</td>
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<td>1-4 PM</td>
<td>Climate Leadership Steering Committee Meeting (Private)</td>
<td>AZALEA, LL</td>
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<tr>
<td>1-4 PM</td>
<td>WORKSHOPS (Pre-reg required)</td>
<td>SEE PAGE 18-20 FOR DETAILS</td>
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<tr>
<td>4-5 PM</td>
<td>Sponsor Meet and Greet (Private)</td>
<td>ONYX LOUNGE, LL</td>
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<td>5-7 PM</td>
<td>OPENING RECEPTION</td>
<td>GRAND BALLROOM FOYER, LLL</td>
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<td>6:30-6:45 PM</td>
<td>DINE AROUNDS: Participants gather for departure (Pre-reg required)</td>
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<tr>
<td>7-9 PM</td>
<td>DINE AROUNDS: Bistro Niko, Seven Lamps, and Local Three</td>
<td>GRAND BALLROOM FOYER, LLL</td>
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## MONDAY, FEBRUARY 24

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<td>Check-In</td>
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<tr>
<td>7:30-8:30 AM</td>
<td>Breakfast</td>
<td>GRAND BALLROOM, LLL</td>
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<td>8:30-10 AM</td>
<td>Social Equity Discussion</td>
<td>GRAND BALLROOM, LLL</td>
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<td>10:10 AM</td>
<td>Exhibitor Networking Coffee Break</td>
<td>GRAND BALLROOM FOYER, LLL</td>
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<tr>
<td>11:25-11:30 AM</td>
<td>Break</td>
<td>GRAND BALLROOM, LLL</td>
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<tr>
<td>11:30 AM-12:15 PM</td>
<td>NEXT LEVEL CONVERSATIONS</td>
<td>SEE PAGE 26-29 FOR DETAILS</td>
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<td>12:15-1:45 PM</td>
<td>General Attendee Networking Lunch</td>
<td>GRAND BALLROOM, LLL</td>
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<td>12:15-4 PM</td>
<td>PRESIDENTS AND TRUSTEES – LUNCH AND CLOSED SESSION (Private)</td>
<td>AZALEA, LL</td>
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<tr>
<td>12:15-4 PM</td>
<td>Technical Session: Solar Development for Higher Education Institutions (Pre-reg required)</td>
<td>SEE PAGE 30-31 FOR DETAILS</td>
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<tr>
<td>12:15-4 PM</td>
<td>UC3 Lunch (Private)</td>
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## TUESDAY, FEBRUARY 25

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<tr>
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<td>Check-In</td>
<td>REGISTRATION KIOSK, LLL</td>
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<tr>
<td>7-8 AM</td>
<td>General Attendee Breakfast</td>
<td>GRAND BALLROOM, LLL</td>
</tr>
<tr>
<td>8-9:10 AM</td>
<td>PLENARY PANEL: Maintaining Climate Momentum Through Presidential Transitions</td>
<td>GRAND BALLROOM, LLL</td>
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<tr>
<td>9:10-9:30 AM</td>
<td>Exhibitor Networking Coffee Break</td>
<td>GRAND BALLROOM FOYER, LLL</td>
</tr>
<tr>
<td>9:30 AM-3 PM</td>
<td>INTENTIONALLY DESIGNED ENDOWMENT FORUM: INVESTING WITH A SUSTAINABILITY FRAMEWORK</td>
<td>BUCKHEAD, LLL</td>
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<td>9:30-10:30 AM</td>
<td>CLIMATE ACTION CONCURRENTS 1</td>
<td>SEE PAGE 34-43 FOR DETAILS</td>
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<tr>
<td>10:45-11:45 AM</td>
<td>CLIMATE ACTION CONCURRENTS 2</td>
<td>SEE PAGE 34-43 FOR DETAILS</td>
</tr>
<tr>
<td>11:45 AM-1 PM</td>
<td>General Attendee Networking Lunch</td>
<td>GRAND BALLROOM, LLL</td>
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<tr>
<td>1PM-2 PM</td>
<td>CLIMATE ACTION CONCURRENTS 3</td>
<td>SEE PAGE 34-43 FOR DETAILS</td>
</tr>
<tr>
<td>2:10-3:10 PM</td>
<td>CLIMATE ACTION CONCURRENTS 4</td>
<td>SEE PAGE 34-43 FOR DETAILS</td>
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<tr>
<td>3:15-4 PM</td>
<td>CLOSING KEYNOTE: Varshini Prakash</td>
<td>GRAND BALLROOM, LLL</td>
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KEYNOTE AND PLENARY SPEAKERS

WELCOME & OPENING KEYNOTES:
Multi-sector Action for a Just Transition

MONDAY, FEB 24 • 8:30-10AM

Laurie Fowler, EXECUTIVE DIRECTOR FOR PUBLIC SERVICE AND EXTERNAL AFFAIRS, ODUM SCHOOL OF ECOLOGY, UNIVERSITY OF GEORGIA

Environmental attorney Laurie Fowler is the Executive Director for Public Service and External Affairs at the University of Georgia’s Odum School of Ecology and the director for policy of the River Basin Center. She serves on the clinical faculty at the UGA School of Law.

The focus of her teaching, research and service is on watershed management, protection of biodiversity, and associated land conservation and land use policies as well as promoting sustainability in teaching, research, service and campus operations. She received her LL.M. from the University of Washington, her J.D. from the University of Georgia and her B.A. from the University of the South.

Nathaniel Smith, FOUNDER AND CHIEF EQUITY OFFICER PARTNERSHIP FOR SOUTHERN EQUITY

Nathaniel Smith is an Atlanta native who serves as Founder and Chief Equity Officer of the Partnership for Southern Equity (PSE), which advances policies and institutional actions that promote racial equity and shared prosperity for all in the growth of metropolitan Atlanta and the American South. Among PSE’s accomplishments was the creation the American South’s first equity mapping and framing tool, the Metro Atlanta Equity Atlas. With Smith’s leadership, PSE also led a coalition to support a $13 million transit referendum, advocacy in the ratification of a 15% set aside of Atlanta Beltline Tax Allocation District (TAD) dollars for the development and maintenance of affordable workforce housing within the Atlanta BeltLine Planning Area.

Dr. Katharine Wilkinson is an author, strategist, and teacher, working to heal the planet we call home. She is Vice President of Communication & Engagement at the nonprofit Project Drawdown and was the Senior Writer of Drawdown — the New York Times bestseller on climate solutions. Known for her work at the intersection of climate, gender equality, and women’s leadership, Katharine’s TED Talk on the topic has more than 1.5 million views. In 2019, TIME featured her as one of 15 “women who will save the world.” The Boston Globe dubbed her first book, Between God & Green, “a vitally important, even subversive, story” for its exploration of climate change and evangelical Christianity. Katharine speaks, moderates, and facilitates across diverse forums, including National Geographic, Skoll World Forum, and the United Nations.

Katharine Wilkinson, VICE PRESIDENT OF COMMUNICATION & ENGAGEMENT, PROJECT DRAWDOWN

Environmental attorney Laurie Fowler is the Executive Director for Public Service and External Affairs at the University of Georgia’s Odum School of Ecology and the director for policy of the River Basin Center. She serves on the clinical faculty at the UGA School of Law.

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**KEYNOTE AND PLENARY SPEAKERS**

**PLENARY PANEL**

Aligning Higher Ed Endowment Investing with Climate Leadership Goals

**MONDAY, FEB 24 • 10:20-11:25AM**

**Ben Harper**  
**HEAD OF CORPORATE SUSTAINABILITY, ZURICH INSURANCE**

Ben Harper is Head of Corporate Sustainability for Zurich North America, a leading global insurer. In this position, Ben is responsible for coalescing Zurich’s people and capabilities to create innovative solutions that advance the company’s sustainability priorities of workforce in transition, climate resilience and confidence in a digital society. Most recently, he served as the global environmental subject matter expert in Technical Underwriting and as head of the pollution team responsible for providing technical, policy, strategy and underwriting guidance in support of environmental coverages. He has also been active in Zurich’s climate, environmental, social and governance initiatives through product development, actuarial modeling, green investment advising and internal evaluations. He served as part of Zurich Group’s Climate Office from 2009 to 2013 where his team developed products to address concerns ranging from renewable energy sources and carbon emissions to geologic sequestration.

**Natasha Lamb**  
**MANAGING PARTNER, CO-FOUNDER, ARJUNA CAPITAL**

A leader in impact investing, Natasha works with high-net-worth individuals, families, and institutions to integrate ESG factors into their investments, while engaging major corporations to improve their performance through shareholder activism. In 2016, Natasha received the Upstart Business Journal Upstart 100 Award and the Aiming High Award from Legal Momentum for pioneering a shareholder campaign on gender pay equity. Her 2014 landmark negotiation with Exxon Mobil led to the company’s first public report on global warming and carbon asset risk. Natasha is a trustee of The Food Project and Chairman of the Intentional Endowments Network, which works to help colleges and universities invest more sustainably. She holds an M.B.A in Sustainable Business from Presidio Graduate School, where she taught sustainable investing for 5 years. Natasha received her B.A. cum laude from Mount Holyoke College.

**Bob Litterman**  
**CHAIRMAN, RISK COMMITTEE AND ACADEMIC ADVISORY BOARD, KEPOS CAPITAL LP**

Robert Litterman is the chairman of the Risk Committee and Academic Advisory Board at Kepos Capital LP. Prior to joining Kepos Capital in 2010, Litterman enjoyed a 23-year career at Goldman, Sachs & Co., where he served in research, risk management, investments, and thought leadership roles. Bob was named a partner of Goldman Sachs in 1994 and became head of the firm-wide risk function; prior to that role, he was co-head of the Fixed Income Research and Model Development Group with Fischer Black.

**Laurie Patton**  
**PRESIDENT, MIDDLEBURY COLLEGE**

Laurie L. Patton is the 17th president of Middlebury, and the first woman to lead the institution in its 219-year history. Patton joined Middlebury in 2015 after serving as dean of Duke University’s Trinity College of Arts and Sciences and as the Robert F. Durden Professor of Religion. From her first days as president, Patton began to design a new agenda for Middlebury. In 2019, she announced Energy2028, Middlebury’s bold plan to address the threat of climate change and put the institution on the path toward a complete shift to renewable energy. Patton is an authority on South Asian history, culture, and religion.

**David Provost**  
**EXECUTIVE VICE PRESIDENT FOR FINANCE AND ADMINISTRATION, & TREASURER, MIDDLEBURY COLLEGE**

David J. Provost is the Executive Vice President of Finance and Administration, Treasurer at Middlebury College and plays a strategic role in the overall management of the Middlebury enterprise. Primary responsibilities for planning, implementing, managing and controlling all financial-related activities, including accounting, finance, student financial services, investments/debt/treasury, forecasting and strategic planning. Other responsibilities include oversight of facilities, capital planning, dining operations, information technology services, and business services. From 2005 to 2017, David held the position of Senior Vice President of Finance and Advancement, and Senior Vice President of Finance and Administration at Champlain College. Prior to arriving at Champlain, David spent 12 years as the CFO and then the CEO of Skis Dynastar Inc.
Gina McCarthy became the president and chief executive officer of NRDC in January 2020, leading more than 700 attorneys, scientists, advocates, and policy experts that make NRDC one of the country’s most effective environmental action organizations. McCarthy has been a leading advocate for smart, successful strategies to protect public health and the environment for more than 30 years. McCarthy served as the 13th administrator of the U.S. Environmental Protection Agency and as assistant administrator for the Office of Air and Radiation under President Obama. Her leadership led to significant federal, state, and local actions on critical issues related to the environment, economy, energy, and transportation. McCarthy ushered in a paradigm shift in national environmental policy, which expressly linked it to global public health.

At the state level, McCarthy served as commissioner of the Connecticut Department of Environmental Protection, deputy secretary of the Massachusetts Office of Commonwealth Development, and undersecretary of policy for the Massachusetts Executive Office of Environmental Affairs. In Connecticut, she was instrumental in developing the Regional Greenhouse Gas Initiative, a multi-state effort to reduce emissions contributing to global warming, which has spurred economic growth, improved public health, decreased energy demand, and helped mitigate electricity price increases across the region. In Massachusetts, McCarthy advised five governors on environmental affairs, worked at the state and local levels on critical environmental issues, and coordinated policies on economic growth, energy, transportation, and the environment.

At the Harvard T.H. Chan School of Public Health, McCarthy was a professor of the practice of public health in the Department of Environmental Health and currently chair of the board of advisors at the Harvard Center for Climate, Health, and the Global Environment (C-CHANGE). She also serves as a member of the boards of the Energy Foundation and Ceres.

When the Presidents’ Climate Leadership Commitments launched in 2006-2007, the IPCC’s 4th Assessment Report recommended a carbon reduction of 50-85% below 2000 levels by 2050. The Presidents’ Climate Leadership Commitments have always had the goal of carbon neutrality, understanding the IPCC’s goal was conservative and that greenhouse gas emissions have decades long life cycles in the atmosphere. The elimination of net emissions to the atmosphere as soon as possible is our best hope to maintain the biosphere in its current climate.

It is with great enthusiasm that we celebrate Allegheny College, Colgate University, University of San Francisco, and Colorado College in achieving carbon neutrality by 2020! This is exactly the leadership and aggressive goal setting needed to address the climate crisis and to accelerate climate action amongst signatories and across sectors.
Maintaining Climate Momentum Through Presidential Transitions

TUESDAY, FEB 25 • 8:00-9:10 AM

Richard Cook
MANAGING PARTNER, LAHTI SEARCH CONSULTANTS
PRESIDENT EMERITUS, ALLEGHENY COLLEGE

With over thirty-five years of higher education experience, Richard Cook has devoted his entire professional career to the independent college sector. After sixteen years of service as a chemistry professor, division chair, and faculty leader, Dr. Cook became provost of Kalamazoo College (MI) in 1989. He was named president of Allegheny College (PA) in 1996, presiding over significant growth in enrollment, program innovation, and national institutional recognition. He served successfully in that capacity for twelve years prior to stepping down to pursue independent consulting and environmental advocacy. He is currently a principal of Lahti Search Consultants and is an inaugural 2009-10 Senior Fellow of Second Nature and currently serves on the Second Nature Board of Directors.

Hilary Link
PRESIDENT, ALLEGHENY COLLEGE

Dr. Link has more than 20 years of experience across a broad range of institutions of higher education, from large public and private universities to small private colleges. She has built programs, increased resources, enhanced institutional visibility, and created innovative interdisciplinary and experiential approaches to education. Prior to her arrival at Allegheny, Dr. Link served for six years as dean of Temple University Rome. As the senior Temple University administrator in Rome, she was responsible for all aspects of Temple Rome’s campus, which annually enrolls more than 600 students in undergraduate and graduate programs. Dr. Link’s professional and academic accolades include membership in the Stanford University Associates; selection as a Presidential Fellow of the Association of International Education Administrators (AIEA); the Administrator of the Year Award from the Barnard College Student Government Association; the Elizabeth Deering Hanscom Fellowship in the Humanities at Yale University; and the Pi Mu Iota Award for the highest achievement in the Italian Department at Stanford University.

Jim Mullen
PRESIDENT EMERITUS, ALLEGHENY COLLEGE

James H. Mullen, Jr. became president emeritus of Allegheny College in 2019, after 11 years of service. With more than 30 years of experience in leadership roles in higher education, he established the Allegheny College Prize for Civility in Public Life, which was created in 2011 to annually recognize two political figures, one liberal and one conservative, who argue passionately but with civility for their beliefs. Dr. Mullen has served as chair of board of directors of the American Council on Education (ACE), the National Association of Independent Colleges and Universities (NAICU), and the Pennsylvania Economy League of Greater Pittsburgh and the Meadville Medical Center.

Christine Scott Nelson
FORMER CHAIR, BOARD OF TRUSTEES, ALLEGHENY COLLEGE
FORMER MANAGING DIRECTOR, CORNERSTONE RESEARCH

Christine Scott Nelson was a founder and Managing Director of Cornerstone Research until her retirement in 2012. She continues to serve on its Board of Directors. Cornerstone is a 750-person consulting firm that provides expert testimony and economic and financial analysis to attorneys in all phases of commercial litigation and regulatory proceedings. Mrs. Nelson was Chair of the Board of Trustees of Allegheny College when Allegheny became an early signatory of the American College & University Presidents’ Climate Commitment. She continues to serve as a Trustee of Allegheny and co-chairs the college’s current capital campaign. She also serves as Chair of the board of the Unitarian Universalist Urban Ministry and is Vice Chair of the board of Laspau, a Harvard affiliate.
KEYNOTE AND PLENARY SPEAKERS

INTENTIONALLY DESIGNED ENDOWMENT FORUM KEYNOTE CONVERSATION

TUESDAY, FEB 25 • 9:45-10:15 AM

Katherine Collins
AUTHOR AND HEAD OF SUSTAINABLE INVESTING, PUTNAM INVESTMENTS

Katherine Collins is Head of Sustainable Investing at Putnam Investments and portfolio manager for Putnam’s Sustainable Leaders and Sustainable Future strategies, with over $5 billion in assets under management.

A recognized thought leader, Ms. Collins is the author of The Nature of Investing and founder of Honeybee Capital, an independent investment research firm focused on sustainable investment themes. Earlier in her career, she served as Head of Equity Research, Portfolio Manager, and Equity Research Analyst at Fidelity Investments. Katherine serves on numerous boards, including Last Mile Health, Santa Fe Institute, Omega Institute, and Harvard Divinity School Dean’s Council.

CLOSING KEYNOTE

TUESDAY, FEB 25 • 3:15-4 PM

Varshini Prakash
EXECUTIVE DIRECTOR AND CO-FOUNDER, SUNRISE

Varshini Prakash is the Executive Director and co-founder of Sunrise, a movement of young people working to stop climate change, take back our democracy from Big Oil, and elect leaders who will fight for our generation’s health and wellbeing.

As an undergrad at the University of Massachusetts, she took on the fossil fuel industry by pushing her university to stop investing in coal, oil, and gas. She led the campaign to victory after a 2-week long escalation involving thousands of students, alumni, and faculty.

Varshini has been a leading voice for young Americans on climate change, including last fall when she helped lead a historic mass demonstration for the Green New Deal that went viral and put climate change on the map for Congress for the first time in a decade.
Sunday, Feb 23

12:00-6:00 PM
Registration Open
REGISTRATION KIOSK, LLC

1:00-4:00 PM
IEN Steering Committee Meeting *(Private)*
LIBRARY, LL

Climate Leadership Steering Committee Meeting *(Private)*
AZALEA, LL

WORKSHOPS

**WORKSHOP:** Expanding Representation and Inclusion in Climate Policy, Sustainable Business and Finance, and Other Sustainability Careers *(Pre-reg required)*

This workshop will offer an opportunity for stakeholders focused on all aspects of climate and sustainability education and stewardship from across North America to come together with college and university students in the Atlanta area for a conversation on how to best expand both educational opportunity and diversity in the pipeline of students entering the sustainability field.

*Eriqah Vincent,* Just Energy Manager, Partnership for Southern Equity

*Michael MacMiller,* Just Energy Student and Youth Organizer, Partnership for Southern Equity

*YeVonne Allen,* Program Director; Equity, Inclusion, and Sustainability Office, Truckee Meadows Community College

**WORKSHOP:** Resilience Planning, Hosted by Second Nature *(Pre-reg required)*

This workshop will cover aspects of resilience planning from identifying stakeholders to setting goals. Join whether you are just exploring the topic, or completing your school’s resilience action plan. Participants will learn tools and resources they can use to:

1) work with their community,
2) transition from assessment to planning, and
3) select strategies to increase resilience.

Participants will also receive individually tailored guidance, and have the opportunity to share lessons learn with other campuses working on these issues.

*Crystal L. Jackson,* Principal Planner, Sustainability, Natural Resources Group

*Susan Kidd,* Executive Director, Center for Sustainability, Agnes Scott College

*Matthew Williams,* Director, Office of Sustainability, University of Florida

*Ruby Woodside,* Climate Programs Senior Manager, Second Nature

*Hannah Ulloa,* Design and Marketing, Office of Sustainability, University of Florida

1:00-4:00 PM
**WORKSHOP:** Integrating Sustainable Investment Options into Higher Ed Retirement Plans

HIGHLAND 4-5, LL

Colleges and universities are already making progress aligning endowment investments and business practices with their institutional mission, but a “blind spot” often exists between an organization’s climate leadership and the retirement investments it deploys on behalf of a vital constituency, its own employees. The overwhelming majority of institutions as well as companies have not yet aligned their retirement plans with their climate commitments.

We believe this is a sizable sustainability gap for colleges and universities, as well as a market opportunity for the asset management and investment advisory community. To address this issue, IEN launched the Sustainable Retirements Initiative to close this gap. Join us for a Pre-Summit workshop with our Expert Council Members, comprised of IEN institutions and top asset management firms, to learn how your institution can close this blind spot and provide retirement funds that reflect both the mission of your organization and the values of your employees.

*Sarah Bratton,* Investment Director, US Equities & Sustainability, Schroders

*Ed Farrington,* Executive Vice President, Retirement and Business Development, Natixis Investment Managers

*Erica Frank,* Canada Research Chair and Professor, University of British Columbia

*Erik Gross,* Treasurer, University of New Hampshire Foundation

*Will Relle,* Responsible Investment Consultants, Mercer

*Keith Sauls,* Board Member, College of Charleston Foundation

*Chris Walker,* Senior Advisor, Sustainable Retirements, Intentional Endowments Network
WORKSHOP: Improving Incentive Structures for Stronger ESG Integration (Pre-reg required)

Existing ESG frameworks and metrics systems focus primarily on portfolio companies. However, practices at the fund manager level can undermine such positive activity. For instance, a focus on IRR and EBITDA growth can result in short-term incentive structures for investment professionals, both on the asset owner and allocator sides, as well as the asset manager. In private markets, the way deals are structured can push significant risk onto workers (e.g. overleveraging companies and significant dividend recaps). Furthermore, high compensation for alternative asset managers (e.g. 2-and-20 model) can exacerbate systemic wealth inequality.

This workshop aims to explore such issues in more depth. A key goal is to collectively identify tools and opportunities to improve internal incentive structures among asset owners, allocators, and managers. Discussion will include whether there should be ESG frameworks developed for asset manager structures, and if so, what next steps would be and what they might look like.

Delilah Rothenberg, Executive Director, Predistribution Initiative

WORKSHOP: Equitable and Clean Economy Opportunity Zone Workshop (Pre-reg required)

This workshop will bring together college and university stakeholders and experts to co-design realistic and achievable models for accelerating community development in Opportunity Zones. This session will focus on deals around community solar and affordable housing which are the most common projects to date, but additional design targets would be determined based upon what real life projects participants bring to the workshop for collaborative design during breakout sessions. The workshop is intended to:

1) Produce innovative project financing models for real deals
2) Review existing Opportunity Zone funding platforms for higher education institutions interested in developing an equitable and low-carbon economy
3) Develop an action plan for scaling community development projects

Ruben Hernandez, Co-Founder & Managing Partner, Devlabs Ventures
Graham Richard, Managing Director, Graham Richard Associates

Monday, Feb 24

7:00 AM-5:00 PM  Registration Open  REGISTRATION KIOSK, LLL

7:30-8:30 AM  Breakfast  GRAND BALLROOM, LLL

Social Equity Discussion  GRAND BALLROOM, LLL
Is Sustainability Equitable? A discussion about gender and diversity, equity, and inclusion in the sustainability field.
Open seating  BUCKHEAD, LLL

8:30-10:00 AM  WELCOME REMARKS  GRAND BALLROOM, LLL
Tim Carter, President, Second Nature
Georges Dyer, Co-Founder and Executive Director, Intentional Endowments Network

OPENING KEYNOTES: Multi-sector Action for a Just Transition
Nathaniel Smith, Founder and Chief Equity Officer, Partnership for Southern Equity
Katharine Wilkinson, Vice President of Communication & Engagement, Project Drawdown
Moderator: Laurie Fowler, Executive Director for Public Service and External Affairs, Odum School of Ecology, University of Georgia
**MONDAY, FEB 24**

10:00-10:20 AM  
Exhibitor Networking Coffee Break  
GRAND BALLROOM FOYER, LLL

10:20-11:25 AM  
PLENARY PANEL: Aligning Higher Ed Endowment Investing with Climate Leadership Goals  
GRAND BALLROOM, LLL

**Ben Harper**, Head of Corporate Sustainability, Zurich North America  
**Natasha Lamb**, Managing Partner, Co-Founder, Arjuna Capital  
**Bob Litterman**, Chairman, Risk Committee and Academic Advisory Board, Kepos Capital LP  
**Laurie Patton**, President, Middlebury College  
**David Provost**, Executive Vice President for Finance and Administration, & Treasurer, Middlebury College

11:25-11:30 AM  
Break

11:30 AM-12:15 PM  
NEXT LEVEL CONVERSATIONS  
SEE PAGE 26-29 FOR DETAILS

During Next Level sessions, participants will rotate through small-group in-depth 45 minute conversations with experts. Locations of sessions correspond to the room and table numbers listed on pages 26-29. **One round of Next Level Conversations will take place in the morning from 11:30am-12:15 PM, and the same topics will be repeated twice during the afternoon session from 1:45-4:00 PM.**

12:15-4:00 PM  
**TECHNICAL SESSION:**  
Solar Development for Higher Education Institutions*  
(Pre-reg required)

The US Environmental Protection Agency, through support from the Department of Energy and the National Renewable Energy Laboratory, will host a workshop-style session focused on solar project development for higher education institutions. Topics include: assessing your solar site opportunities, financing your solar project and the role of Renewable Energy Certificates, and best practices in solar (RFP) procurement and proposal evaluation.  

**Emma Elgqvist**, Engineer, NREL’s Energy Optimization Modeling team  
**Paul Schwabe**, Financial Analyst Team Lead, NREL’s Markets & Policy Group  
**James Critchfield**, EPA’s Green Power Partnership  
**Dave Doerner**, Senior Energy Engineer, ICF  
*Lunch for Technical Session attendees will be served in Ivy.

12:15-4:00 PM  
UC3 Lunch (Private)  
LIBRARY

12:45-1:00 PM  
TOUR: Participants gather for departure  
GRAND BALLROOM (Pre-reg required)

1:00-4:00 PM  
TOURS: Browns Mill Food Forest, Georgia Tech, Southface

1:45-4:00 PM  
NEXT LEVEL CONVERSATIONS  
SEE PAGE 26-29 FOR DETAILS

4:00-4:15 PM  
Break  
GRAND BALLROOM, LLL

4:15-5:15 PM  
KEYNOTE: Gina McCarthy  
GRAND BALLROOM, LLL

5:15-5:30 PM  
OFFSITE PRIVATE RECEPTION:  
Participants gather for departure  
GRAND BALLROOM FOYER, LLL

5:30 - 8:30 PM  
OFFSITE PRIVATE RECEPTION  
at Agnes Scott College  
SCOTT-SAMS HOUSE
Tuesday, Feb 25

7:00 AM-2:00 PM  Registration Open  REGISTRATION KIOSK, LLL
7:00-8:00 AM  General Attendee Breakfast  GRAND BALLROOM, LLL
  Optional Breakfast Discussion:  BUCKHEAD, LLL
  Practical Considerations for Implementing Impact in a faith-based context with Catholic Impact Investing Collaborative (CIIC)
  Join CIIC and other leaders from the Catholic Higher Ed arena to learn more about the growing realm of Catholic Impact Investing. This includes conversations on how to incorporate the principles of Laudato Si into your portfolio and considerations across asset classes.

8:00-9:10 AM  PLENARY PANEL:  GRAND BALLROOM, LLL
  Maintaining Climate Momentum Through Presidential Transitions
  Richard Cook, President Emeritus, Allegheny College and Managing Partner, Lahti Search Consultants
  Hilary Link, President, Allegheny College
  Jim Mullen, President Emeritus, Allegheny College
  Christine Scott Nelson, Former Managing Director, Cornerstone Research

9:30 AM-3:00 PM  INTENTIONALLY DESIGNED ENDOWMENT FORUM: INVESTING WITH A SUSTAINABILITY FRAMEWORK*  BUCKHEAD, LLL
  *Lunch will be served for attendees of this session within Buckhead
  Designed to be attended by endowment stakeholders such as CIOs, CFOs, investment committee members, trustees, Presidents, investment advisors, managers, and consultants, or others interested in sustainable investing by endowments, as a dedicated track. Guided by the Roadmap for Intentionally Designed Endowments – a step by step process which grew out of the experiences of our network of colleges and universities – the forum is designed as a continuous conversation about using a sustainable investing framework to manage the risk and embrace the opportunities created by climate change.
  Catalytic panels of peers and experts sharing cutting-edge ideas as well as pragmatic lessons will be followed by roundtable discussions where participants can work with peers and financial experts to create or advance action plans for their own institutions.

9:30-10:30 AM  CLIMATE ACTION MORNING AGENDA  SEE PAGE 34-43 FOR DETAILS
  The Climate Implementation Concurrent Sessions focus on campus sustainability, planning, facilities, energy, and other climate commitment implementation topics. These sessions will run in several blocks and will take place concurrently to the IEN Forum, which focuses on intentionally designed endowments and fiduciary oversight.

10:45-11:45 AM  Climate Action Attendee Lunch  GRAND BALLROOM, LLL

11:45 AM-1:00 PM  CLIMATE ACTION AFTERNOON AGENDA  SEE PAGE 34-43 FOR DETAILS

1:00-2:00 PM  Closing Keynote: Varshini Prakash  GRAND BALLROOM, LLL

3:15-4:00 PM  Exhibitor Networking Coffee Break  GRAND BALLROOM FOYER, LLL

5:30-7:30 PM  NETWORKING RECEPTION  GRAND BALLROOM FOYER, LLL
6:30-6:45 PM  DINE AROUND: Participants gather for departure (Pre-reg required)  GRAND BALLROOM FOYER, LLL
7:00-9:00 PM  DINE AROUND: Local Three & Seven Lamps
**Next Level Conversations**

Each table in the Buckhead and Highland rooms will be labeled with table numbers corresponding to the discussion topics listed here. Each topic will be repeated three times, with conversations beginning at the appropriate table at 11:30am, 1:45pm, and 2:30pm. For a final round of conversations at 3:15pm, participants will join tables labeled by the following sector/roles:

BUCKHEAD: Sustainability Professionals and Faculty, Campus Solution Providers.

HIGHLAND: Investment Firm, Endowment Staff, Nonprofit/Government.

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**BUCKHEAD 1, LOWER LOBBY LEVEL (LLL)**

1. **So you want to build a Net-Zero Building? Here’s a Road Map**  
   **Tamar Warburg**, Director of Sustainability and Resilience, Sasaki Associates Inc.  
   **Vicinius Gorgati**, Chair, Marketing & Business Development, Sasaki Associates Inc.

2. **Taking Action on your Climate Action Plan**  
   **Kenneth Shultes**, Associate VP for Sustainability & Facilities Planning, Dickinson College  
   **James Hayes**, Associate Principal, The Stone House Group

3. **Bringing Higher Efficiency to Higher Education**  
   **Bob Hinkle**, President & CEO, Metrus Energy

4. **The Zero Carbon Campus and Role of Strategic Energy Planning**  
   **Alex Sturgis**, Siemens Smart Infrastructure  
   **Sean Metivier**, Senior Sustainability Consultant, Siemens Smart Infrastructure

5. **District Energy: The Importance of a Building-Level Strategy**  
   **Stéphane Michaud**, Corporate VP Innovation, Markets and Solutions, Ecosystem  
   **Benjamin Milbank**, Project Development Engineer, Ecosystem

6. **Environmental Products for Climate Change and Sustainability Goals**  
   **Biogas, Carbon Offsets, and RECs**  
   **John McDougal**, Vice President, Environmental Products, Element Markets

7. **Rethinking Carbon Neutrality Leadership: Are We Focused on the Wrong Things?**  
   **Alex Barron**, Assistant Professor of Environmental Science and Policy, Smith College

8. **Off-Site Renewable Energy - A Path for Achieving Sustainability Goals**  
   **Doug Wester**, Renewable Energy Solutions Manager, Geronimo Energy

9. **How Can the Offset Network Help You?**  
   **David Vandermast**, Associate Professor of Biology, Elon University

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**BUCKHEAD 2, LOWER LOBBY LEVEL (LLL)**

10. **Where Knowledge Meets Practice: Bridging Universities and Cities through the Urban Climate Change Research Network**  
    **Franco Montalto**, Professor, Dept. of Civil, Architectural & Environmental Engineering, Drexel University  
    **Korin Tangtraku**, Sustainability Manager, Sustainable Water Resource Engineering Lab, Drexel University

11. **Partnering with the National Renewable Energy Lab to Meet BHSU’s 100% Renewable Energy Goals**  
    **Kathy Johnson**, Vice President for Finance & Administration, Black Hills State University  
    **Randy Culver**, Associate Vice President of Facilities and Sustainability, Black Hills State University  
    **Scott Haase**, National Renewable Energy Lab

    **Bob Stickney**, Business Development Director, EnterSolarEDU

13. **Panel on Duquesne University Energy Monetization**  
    **Sameer Qureshi**, Business Development Manager, Clearway Energy  
    **Rod Dobish**, Associate Vice President, Duquesne University

14. **Transmission 2.0 – How Universities Can Access Renewable Energy and Decarbonize Via a New Model for Grid Development**  
    **Brian Lammers**, Executive Vice President Business Development, Direct Connect  
    **Raj Rajan**, Vice President, Business Development, Direct Connect

15. **Implementing an Internal Carbon Price on Campus**  
    **Elizabeth Drake**, Climate Action Manager, Swarthmore College

16. **Green Revolving Funds: Proving their Value**  
    **Susan Kidd**, Executive Director, Center for Sustainability, Agnes Scott College

17. **Leveraging Sustainability Initiatives on Campus to Boost Undergraduate Enrollment and Retention**  
    **Elizabeth Malcolm**, Director of Campus Sustainability, Virginia Wesleyan University  
    **Maynard Schaus**, Vice President for Academic Affairs, Virginia Wesleyan University  
    **Karin Warren**, Herzog Family Professor of Environmental Studies & Science, Randolph College
Next Level Conversations

(Continued)

Each table in the Buckhead and Highland rooms will be labeled with table numbers corresponding to the discussion topics listed here. Each topic will be repeated three times, with conversations beginning at the appropriate table at 11:30am, 1:45pm, and 2:30pm. For a final round of conversations at 3:15pm, participants will join tables labeled by the following sector/roles:
BUCKHEAD: Sustainability Professionals and Faculty, Campus Solution Providers.
HIGHLAND: Investment Firm, Endowment Staff, Nonprofit/Government.

HIGHLAND 1-2, LOBBY LEVEL (LL)
18. Beyond the Soundbites – Educating Higher Ed Community on Engaging with Companies on Climate Change
Austin Wilson, SRI/ESG Investment Associate, Aperio Group

Jeff Conant, Senior International Forest Programs Manager, Friends of the Earth

20. Climate Solutions: Moving the Needle in Listed Equities
William Page, Senior Vice President, Portfolio Manager, Essex Investment Management, LLC
Lindsey White, Director, Investor Network, Ceres

21. Aligning Investments – Step by Step Process for Climate Exposure and Opportunity Assessment
Meredith Benton, Principal, Whistle Stop Capital

22. Building Climate Risk Perspectives into Portfolio Management
Billy Gridley, Director, Investor Networks, Ceres

23. Improving Health while Addressing Climate – Investments in Food/Ag Innovation
Mark McCall, Managing Director, iSelect Fund

HIGHLAND 3, LOBBY LEVEL (LL)
24. Using the Endowment to Advance Climate Solutions: Questions to Ask Your Investment Manager
Amy Augustine, Director of ESG Investing, Boston Trust Walden Company

25. Our Path to ESG: How the California State University Foundation Moved Forward
Aaron Moore, Chief Financial Officer, CSU Foundation
Todd Au, Senior Vice President, Institutional Consultant, Graystone Consulting

26. Carbon Markets’ Role in Meeting SDG and Investment Goals
Kristen Kleiman, Chief Investment Officer, Climate Trust

27. Purpose-Driven Leadership: Business Schools and the Sustainable Finance Revolution
John McKinley, Executive Director, Center for Business, Government and Society, Tuck School of Business at Dartmouth

Bryan Shipley, Co-CEO & Co-CIO, Arnerich Massena

29. The Fossil Fuel Divestment Movement in 2020
Craig Altemose, Executive Director, Divest Ed

HIGHLAND 4-5, LOBBY LEVEL (LL)
30. Beyond Blackrock: How ESG and Climate Investing Can Drive Impact and Returns
Andrew Rodriguez, CEO + Chief Investment Officer, Change Finance

31. Scaling the Uptake of Sustainable Finance Education: Student –Managed Funds and Curriculum Development
Nicole Torrico, Program Manager, Intentional Endowments Network

32. Integrating Sustainable Investment Options into Higher Ed Retirement Plans
Chris Walker, Senior Advisor, Sustainable Retirements, Intentional Endowments Network
Tony Calandro, Senior Advisor, Sustainable Retirements, Intentional Endowments Network

33. Divest/Invest: Total Portfolio Activation for University Endowments
Meredith Lorenz Heimburger, Principal, Director of Impact, Global Endowment Management

34. Achieving Carbon Abatement and Neutrality: Solar Plus Storage Solutions for Higher Education
Chris Giaras, Energy Solutions Manager, SunPower
Scott Schumacher, Project Developer, SunPower
Presenters will provide short briefings to the group on specific topics, and then host a deeper-dive peer-to-peer conversation at round tables. Participants will choose the table with the topic that is of most interest to them. The whole group will then share recommendations on the highest priority activities the Networks should undertake and specific commitments to next steps.

**BRIEFING TOPICS**

- **Organizational Leadership: Maintaining Climate Leadership Through Transitions**  
  Hilary Link, President, Allegheny College
- **Scale Going Global: Higher Ed Networks For Accelerating Climate Action**  
  Ángel Cabrera, President, Georgia Institute of Technology
- **Lived Experience: Climate And Health: Place-Based Context For Mission Alignment**  
  Julio Frenk, President, University of Miami
- **Technical Solutions: Presidential Leadership and Opportunities with Drawdown**  
  Katharine Wilkinson, Drawdown
- **Inclusion & Governance: Just Climate: The Atlanta Experience – What The Climate Movement Can Learn from the Civil Rights Movement; the Leadership Opportunity For HBCUs; and how to Engage Trustees In Climate Leadership**  
  Carlton Brown, Former President of Clark-Atlanta University and Senior Fellow and Program Director at AGB: Institutional Strategies
- **Youth & Governance: The Case of Harvard Forward – How Are Young People Looking at the Governance of Higher Ed Institutions; and How Might Fresh Perspectives on the Board Strengthen Governance?**  
  Nathán Goldberg, Advisor, Harvard Forward
- **Policy: What are the Opportunities for Higher Ed Leaders to Support the Implementation of Carbon Pricing Policies?**  
  Lou Leonard, Visiting Scholar, Environmental Law Institute

**Ideas for Action and Commitments to Next Steps**

- From these conversations – what ideas for action have emerged for you, and can you share some next steps that you will commit to for this group and yourself?
- What ideas for collaborative action emerged – are there subsets of this group who can commit to taking next steps together? How can Second Nature / IEN / the networks help?
TUESDAY, 9:30 AM-3:00 PM
Intentionally Designed Endowment Forum:
Investing with a Sustainability Framework

BUCKHEAD, LOWER LOBBY LEVEL (LLL)

9:30-9:45 AM WELCOME AND OPENING REMARKS

9:45-10:15 AM KEYNOTE CONVERSATION
How can a sustainability framework enhance the investing process?
Katherine Collins, Author and Head of Sustainable Investing, Putnam Investments
Matt Orsagh, Senior Director of Capital Markets Policy, CFA Institute

10:15-10:35 AM DIALOGUE WITH PEERS & EXPERTS
Short introductions at tables and place your institution on the spectrum.

10:35-11:00 AM BREAK

11:00-11:30 AM PANEL: Setting the Stage: Learning, Building Consensus and Setting Policy
Aaron Moore, Chief Financial Officer, California State University Foundation
Erik Gross, Treasurer, University of New Hampshire Foundation
Robert Johnson, Chancellor, University of Massachusetts, Dartmouth
Jake Barnett, Wespath Institutional Investments

11:30 AM-12:00 PM DIALOGUE WITH PEERS & EXPERTS
How might endowments collaborate to advance the learning, further the conversation among trustees and investment committees and establish investment policies?

12:00-12:45 PM LUNCH

12:45-1:15 PM PANEL: Implementation – Getting Traction
Kaede Kawauchi, Program Manager, Intentional Endowments Network
Jeff Mindlin, Director of Investments, ASU Enterprise Partners
Libby George, Director of Investments, North Carolina State University
Marc Gauthier, CIO, Corporate Treasurer and Investment Officer, Concordia University

1:15-1:45 PM DIALOGUE WITH PEERS & EXPERTS
Explore your questions about assessing your current portfolio, strategies across the asset classes, inclusive manager selection, and working with third parties on incorporating ESG into your practice.

1:45-2:15 PM PANEL: Implementation Across Asset classes
Jochebed Bogunjoko, Founder & CEO, J Aduke Consulting
Sasha Brown, Partner, EcoSystem Integrity Fund
Kelly Major Green, Institutional Consultant, Graystone Consulting
Meredith Lorenz Heimburger, Principal, Director of Impact, Global Endowment Management, LP

2:15-2:45 PM DIALOGUE AND ACTION PLANNING
What are the next steps you will take at your institution? Establish a mini peer learning network of 2-3 endowment professionals with which to continue to develop expertise in sustainable investing.

2:45-3:00 PM WRAPPING IT UP
Share next actions and thoughts on how this Network can best support you.
Executing Your Plan to Zero Emissions

Ithaca College and Swarthmore College have both made significant progress in reducing their greenhouse gas emissions. In this session you will hear how both institutions have updated their climate action plans by incorporating their greenhouse gas reduction goals into institutional strategic and master plans. The presenters will detail technical strategies like onsite solar, battery storage and geoxchange district energy as well as the financial feasibility of chosen strategies. They will also discuss the planning process and how they engaged and collaborated with staff, faculty, students and their town communities.

La Jerne Terry Cornish, Provost and Senior Vice President of Academic Affairs, Ithaca College
Greg Lischke, Director of Energy Management and Sustainability, Ithaca College
Elizabeth Drake, Climate Action Manager, Swarthmore College

What Does Resilience Mean for Your Institution?

Extreme weather events from the changing climate are a new normal for educational professionals. As stewards of the built and natural environment colleges and universities must prepare for all eventualities to keep the doors open for students and community members. How can you align climate objectives with institutional strategic planning, to ensure resources are best directed towards current and future vulnerabilities? Four campuses will share best practices and industry standards to build resilience on campus, including strategies to incorporate climate goals into academic strategic planning.

Allison Brooks, Sustainability & Special Projects Coordinator, Randolph College
Randy Culver, Associate Vice President, Facilities and Sustainability, Black Hills State University
Tony Ichsan, Director, Facilities Management Services, Portland Community College
Brian Kelly, President, Clinton Community College, Eastern Iowa Community Colleges
Karin Warren, Herzog Family Professor of Environmental Studies & Science, Randolph College

University-to-University Collaborative

Models to Scale-up Climate Action and Resiliency Efforts

Universities are seeking wider opportunities with external partners and collaborators to scale-up their positive impact to both mitigate climate change as well as ensure increased resiliency in a changing world. There is an increased need for universities to think beyond their boundaries and traditional approaches to address issues surrounding climate change. Universities are finding that cooperation between regional peer partners provides system approaches to scale-up for mutual benefit. This session will highlight drivers, outline specific actions and value through the lens of three regions: Pittsburgh, Boston and Atlanta. National collaboratives will also be featured in which partnerships were established to mitigate the impacts of climate change and increase resiliency.

Steven Baumgartner, Principal, Urban Systems Strategy, SmithGroup
Aurora Sharrard, Director of Sustainability, University of Pittsburgh
Dennis Carlsberg, Sustainability Director, Boston University
Ciannat Howett, Director of Sustainability Initiatives, Emory University
Climate Action Agenda (Continued)

9:30-10:30 AM Achieving Carbon Neutrality at Colgate University

In 2019, Colgate University became the first institution in New York State to achieve carbon neutrality. This interactive session will highlight the university’s 10-year journey in pursuit of this goal. Special attention will be on how the commitment to zero emissions led to an organizational transformation from emergence to integration and the role of carbon offsets in pursuit of carbon neutrality. In January 2020, Colorado College became the first institution in Colorado to achieve carbon neutrality. Colorado College has decreased on-campus emissions by 75% in the past 11 years. The presentation will discuss the colleges past and continuing efforts, including leveraging off-site investments in offset projects that build towards co-benefits in educational mission and towards social justice and future focus on behavioral changes, and how climate action strengthens Colorado College’s anti-racism efforts.

Steve Hughes, Associate Vice President for Facilities and Capital Projects, Colgate University
Trish St. Leger, Vice Provost for Administration and Planning, Colgate University
Catherine Cardelús, Associate Professor of Biology and Environmental Studies, Chair of the Sustainability Council, Colgate University
John Pumilio, Director of Sustainability, Colgate University

10:30-10:45AM BREAK

CLIMATE ACTION CONCURRENTS 2

10:45-11:45 AM Technology and Innovation as a Path to Reduce Carbon and Enhance Reliability for a Research Campus

The University of Maryland’s IBBR (Institute of Bioscience and Biotechnology Research) research campus is transforming to meet low carbon commitments, reduce energy costs and enhance reliability over a ten-year planning horizon through 2021. IBBR represents both a pilot and a showcase for the University of Maryland System and its aggressive climate and related performance objectives. Innovative technologies deployed and under consideration include energy and water conservation improvements, cogeneration, renewable energy and microgrid technologies. Discussion will include IBBR’s approach to reducing carbon where other research campuses have resisted. We will review planning and implementation actions to date, associated performance metrics, lessons learned, and planned next steps.

Alison Shea, Central Valley Region Sales Manager, Siemens Smart Infrastructure, Energy and Performance Services
Jim Johnson, Director, Institute of Bioscience and Biotechnology Research Facilities and Lab Services, University of Maryland

Achieving Carbon Neutrality at Colorado College

In January 2020, Colorado College became the first institution in Colorado to achieve carbon neutrality. Colorado College has decreased on-campus emissions by 75% in the past 11 years. The presentation will discuss the colleges past and continuing efforts, including leveraging off-site investments in offset projects that build towards co-benefits in educational mission and towards social justice and future focus on behavioral changes, and how climate action strengthens Colorado College’s anti-racism efforts.

Alan Townsend, Provost, Colorado College
Ian Johnson, Sustainability Director, Colorado College
Mark Ferguson, Campus Operations & Plant Manager, Colorado College
Elizabeth Coggins, Assistant Professor of Political Science, Colorado College
Paige Shetty, ’20, Greenhouse Gas Inventory Intern, Colorado College
Gabriella Palko, ’16, Sustainability Intern Manager, Colorado College

Creating Interactive and Engaging Climate Action Plans

How do you elevate climate action at a large, research university? Learn how MIT and the University at Buffalo, State University of New York have approached their climate action planning. MIT developed a course entitled Solving for Carbon Neutrality. Using the campus as a test bed, the instructors challenged students to diagnose complex problems, use technical tools to provide quantitative guidance, balance competing interests, identify promising trade-offs and propose feasible plans for action. This presentation will explore the course design, impact and findings. The University at Buffalo will share how they developed a more engaging, interactive and ultimately more empowering climate action plan by leveraging visualization of data, storytelling and simplification of the implementation strategies to garner better engagement from campus constituents. The presentation will share key steps to develop a data-driven, dynamic interactive climate action plan that can replace and outdated static model.

Julie Newman, Director of Sustainability, Massachusetts Institute of Technology
Ryan A McPherson, Chief Sustainability Officer, University at Buffalo, State University of New York
Advancing Education for Sustainable Development through the Collective Impact of Regional Networks

Seven regions across the U.S. have been acknowledged as Regional Centres of Expertise on Education for Sustainable Development (RCEs), by United Nations University. RCEs harness the power of education and collaboration to address regional challenges and advance the Sustainable Development Goals (SDGs) through multi-sector networks. This session explores the foundations of education for sustainable development (ESD), illustrates priorities to achieve the SDGs, and highlights ways that communities and institutions around the world are seeking a sustainable future. This session will dig into how participants can increase their collective impact through partnerships and explore how they too can become an RCE.

Kim Smith, Sociology Instructor, Portland Community College, and co-founder of RCE Greater Portland

Briar Schoon, Sustainability Manager, Portland Community College, and co-founder of RCE Greater Portland

Jennifer Hirsch, Director of the Center for Serve-Learn-Sustain, Georgia Institute of Technology, and co-founder of RCE Greater Atlanta

Ciannat Howett, Director of Sustainability Initiatives, Emory University, and co-founder of RCE Greater Atlanta

Power Dialogs and Campus-Community Partnerships: Engaging Faculty, Students, and Communities to Drive Transformational Change

Sonoma State University annually involves 700 students and 30 faculty in interdisciplinary, campus-community partnerships to address sustainability and resilience challenges facing Sonoma County. Nationally, Bard College has launched “Solve Climate By 2030” to engage more than 100,000 students in 52 state-wide webinars on April 7th about power as clean energy and power as engaged civic action. This session will involve participants in a conversation about how universities can engage faculty, students, and communities in driving transformational change by sharing case studies on effective campus-community partnerships and discussing a nationwide series of campus-community dialogs addressing key climate solutions.

Claudia Luke, Sustainability Programs Director & Director, Center for Environmental Inquiry, Sonoma State University

Judith Ford, Research Fellow, Sustainability and Resilience Programs, Center for Environmental Inquiry, Sonoma State University

David Blockstein, Project Manager, Solve Climate By 2030, Bard College

Building in Motion: Propelling a Sustainable Future through Regenerative Reuse and Responsible Institutional Stewardship

An institution with a rich Quaker heritage, Haverford College is committed to teaching and enacting global sustainability that advances the well-being of the Earth and its inhabitants. These principles undergird the Visual Culture Arts and Media (VCAM) project, a transformation of an existing gym into a collaborative programming hub dedicated to sustainable experimentation. Having received national recognition for design excellence and high building performance, the VCAM project maximizes performance and minimizes environmental impact by reusing building stock and materials, reclaiming open green space, and integrating sustainability into its programming ethos, including partnerships with the Environmental Studies program. The project’s success has transformed Haverford College through increased student recruitment and millions of dollars received in programming grants.

Laura McGrane, Director of Visual Culture Arts and Media Programs, Haverford College

Dagmara Larsen, Principal, MSR Design

Energy2028 - Middlebury’s Transformative Response to the Climate Crisis

Middlebury College trustees recently adopted a resolution committing the college to achieve the following goals: divestment from all fossil fuel and related investments in its endowment, 100% renewable energy sources for the main campus, 25% reduction in energy consumption, and integration of these goals into the educational mission, curriculum, and research. Implementing these goals over the next ten years will bring significant opportunities and challenges along the way. Presenters will share the process by which this new focus on addressing the climate crisis came to be and the role of various stakeholders (students, staff, faculty, senior leadership and trustees) in bringing it together over the course of a year. It will also address the role of prior climate commitments, like carbon neutrality, in shaping the four-part package that was adopted, and how they are informing the implementation strategy going forward.

Jack Byrne, Dean of Environmental Affairs & Sustainability, Middlebury College

David Provost, Executive Vice President for Finance and Administration, & Treasurer, Middlebury College
1:00-2:00 PM  
**Measuring Progress towards Carbon Neutrality**
Brailsford & Dunlavey, the University of New Hampshire, and Second Nature have partnered to analyze the Climate Leadership Networks progress towards reaching GHG emissions reduction targets. During this session, the team will share data analysis findings, highlight campus success stories, and discuss how the Second Nature network is working to accelerate climate action.

- **Dave Karlsgodt**, Director, Energy and Infrastructure Advisory Services, Brailsford and Dunlavey
- **Jennifer Andrews**, Sustainability Project Director, University of New Hampshire
- **Steve Muzzy**, Climate Programs Senior Manager, Second Nature

**Combining Sustainable Operations, Workforce Training, and Diversity**
Hear from Alamo Colleges District (ACD) and Truckee Meadows Community College (TMCC) on how they are combining diversity and inclusion into their sustainable operations and workforce training. ACD’s sustainable operations include over 680 kW-capacity of dual purpose solar panels, including a solar array used as a training tool in installation and maintenance. ACD also offers courses and degrees in sustainability disciplines, and as well as community outreach programs. TMCC’s sustainability initiatives are organized within the Equity, Inclusion, and Sustainability Office providing sustainability and resilience with a diversity and inclusion lens. TMCC’s diversity officer and sustainability officer will discuss how they incorporate these concepts into the classroom and the intersections of sustainability and social justice.

- **Yevonne Allen**, Program Director, Equity & Inclusion, Truckee Meadows Community College
- **Kreg Mebust**, Professor of Construction Technology, Applied Technologies, Truckee Meadows Community College
- **Constanza Martinez**, Sustainability Officer, Texas A&M Engineering Experiment Station, Alamo Colleges District

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**Accelerating Place-Based, Cross-Sector Climate Action in Research Institutions**
As members of the University Climate Change Coalition (UC3), the University of Arizona, the University of Colorado Boulder, the University of Maryland, and Washington University in St. Louis have committed to mobilizing their resources and expertise to accelerate place-based, cross-sector climate solutions. In this session, participants are invited to learn more about the recent activities of these UC3 members and discuss how leading research institutions can continue to work across sectors and act as agents of change in their communities to realize local climate solutions.

- **Caroline Boules**, Research Fellow, Center for Global Sustainability, University of Maryland
- **Kathy Jacobs**, Director, Center for Climate Adaptation Science and Solutions/Arizona Institutes for Resilient Environment & Societies, University of Arizona
- **Trevor Ledbetter**, Director, Office of Sustainability, University of Arizona
- **Peter Stiling**, Assistant Vice Provost – Strategic Initiatives & Director, Office of Sustainability, University of South Florida
- **Phil Valko**, Assistant Vice Chancellor for Sustainability, Office of Sustainability, Washington University

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**How Your Purchases Can Reverse Global Warming**
Over the past three decades, campuses have addressed the operational energy and carbon emissions in their facilities through efforts to focus on sustainability and high performance buildings. But have we had a blindspot on embodied carbon in campus buildings and how is it being addressed today? Using case studies and discussion from campus practicing sustainability professionals, the participants will learn practical takeaways on how to use tools and best practices to make decisions to reduce embodied carbon in project decisions. Discussion will focus on tools like the emerging Embodied Carbon in Construction calculator (EC3), other material selection tools and specification and RFP language.

- **Erin Meezan**, VP of Sustainability, Interface
- **Ciannat Howett**, Director of Sustainability Initiatives, Emory University
- **Susan Kidd**, Executive Director, Center for Sustainability, Agnes Scott College
Inspiring Climate Action by Envisioning Higher Education after the Sh*t Hits the Fan

This session will engage Summit participants in deep dialogue and a thought experiment aimed at articulating transformational climate initiatives, and generating leadership momentum for overcoming barriers to action. Our collective conundrum is that despite significant progress, higher education has not yet made the fundamental transformations needed to address the scale and urgency of the climate crisis. To address this conundrum, we will first engage participants in dialogue around barriers to change. Participants will then engage in a thought experiment titled, Envisioning Climate Leadership after the Sh*t Hits the Fan. After generating a list of transformational initiatives, as a group we will assess how current initiatives compare to what we imagine we would do if barriers to action were dissolved. The session will conclude with an invitation for participants to commit to visionary climate action before the sh*t hits the fan.

Paul Alan Morgan, Director of Undergraduate and Graduate Certificate Programs in Education for Sustainability, West Chester University of Pennsylvania
Elizabeth Drake, Climate Action Manager, Swarthmore College

A Rural Campus’s Response to Climate Action Planning and Natural Disasters

Over the last five years California State University, Chico and the surrounding region has experienced exceptional droughts, damaging floods, devastating wildfires, and loss of power for days at a time. What role does an institution of higher education play in these times of a rapidly changing climate? As a rural campus, Chico State plays a unique role in their region which is reflected in the climate action and resilience planning process. While there is no one playbook for responses to climate change driven natural disasters, Chico State is learning, adapting, and exhibiting leadership in campus-community climate action. Chico State adopted their first climate action plan in 2011 and given the rapid rate of local climate change impacts, are taking a different and much more aggressive approach to climate action: As Wildcats, we are rising to the occasion, committing to carbon neutrality by 2030, and investing in a resilient future for our campus, community, and region.

Cheri Chastain, Campus Sustainability Manager, California State University, Chico
Gayle Hutchinson, President, California State University, Chico

Thank you to our Regional Host Committee Members

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