Sunday - Monday
February 12 - 13, 2017

SUNDAY
1-4 PM  Second Nature Steering Committee (Closed meeting)  XAVIER ROOM
4:30-6:30 PM  Check In Open  POOLSIDE
5-7 PM  Welcome Reception  POOLSIDE

MONDAY
7 AM-3 PM  Check In and Customer Service Open  PALM BALLROOM FOYER
7-7:30AM  Guided Morning Meditation  POOLSIDE
Robert Jonas, Founder and Director, The Empty Bell
7-8:30AM  Breakfast  COURTYARD
7-7:45AM  Campus President’s Breakfast (Closed session)  HARRY’S PLACE
Dianne Harrison, President, California State University, Northridge
7-7:45AM  Campus Sustainability Professionals Breakfast  CLOISTER
8-8:20AM  Welcoming Address  PALM BALLROOM
Ed Johnson, Chairman of the Board, Second Nature
Tim Carter, President, Second Nature
Mariko Silver, President, Bennington College
8:20-9:15AM  Performance and Meditative Reflection  PALM BALLROOM
Robert Jonas, Founder and Director, The Empty Bell
The Social Context for Climate Action: Faith and Environmental Equity
Veerabhadran “V” Ramanathan, Distinguished Professor, Scripps Institution of Oceanography, UNESCO Professor of Climate and Policy, University of California at San Diego and TERI University, Delhi, India
Vien Truong, Director, Green For All
Robert Jonas, Founder and Director, The Empty Bell
9:15-9:30AM  Exhibitor Hosted Coffee Break  PALM BALLROOM
Post-election Sector Alignment on Climate Leadership

9:30-10:45AM

Palm Ballroom

David Orr, Paul Sears Distinguished Professor of Environmental Studies and Politics, Oberlin College

Nancy Sutley, Chief Sustainability and Economic Development Officer, Los Angeles Department of Water and Power

Steven Knapp, President, George Washington University

Break

10:45-11AM

Concurrent Sessions

Presidential Transitions and Maintaining Momentum

Cloister

Jonathon Gibralter, President, Wells College

Jacqueline Johnson, Chancellor, University of Minnesota, Morris

Paul Zingg, Former President, California State University-Chico

A key challenge in climate programs that have long time horizons, or any long-term commitment, is when a senior leadership transition takes place. Hear directly from three senior leaders about the opportunities and challenges presented by these transitions and specific steps taken to institutionalize the Climate Leadership Commitments. This session will be facilitated by GreenerU and is the first of a two-part discussion continuing in the afternoon.

Achieving Sustainability Goals and Empowering Teams with Intelligent Business Practices

Abbey North

Brice Kosnik, Chief Executive Officer, BuildPulse

Business goals do not have to be achieved at the expense of sustainable practices. BuildPulse introduces a solution for teams to increase their productivity and decrease their energy costs in parallel, with software that makes it easy to set, measure, and achieve goals with both aspects in mind. Campus case studies include UNH and Gonzaga.

On- or Off-Campus? Alone or Aggregated? Identifying Your Sweet-Spot for Large-Scale Renewable Energy Procurement

Abbey South

Wolfgang Bauer, University Distinguished Professor and Senior Consultant and Office of the Executive Vice President for Administrative Services, Michigan State University

Joe Higgins, Infrastructure Business Operations at the Office of the Executive Vice President & Treasurer, MA Institute of Technology

Gary Farha, CEO and President, CustomerFirst Renewables

This interactive and action-oriented session will help participants understand energy options and start identifying their sweet spot between on- and off-campus solutions as single off-taker, or as aggregated buyer in an off-taker group. Participants will be introduced to large-scale renewables options, case studies, and an online simulation tool.

11AM-12PM

Maximizing University and Corporate Partnerships

San Pedro

John M. Dunn, President, Western Michigan University

Lee Rasch, President, Western Technical College

Shannon Havlik, Sustainability Manager, Environment, Organic Valley

Innovative partnerships with the corporate community can produce significant opportunities for students, faculty, and institutional programming so that campuses can meet their educational missions and climate action goals. Two presidents will describe strategies and lessons learned from their experiences engaging with corporate partners that share these institutional priorities.

MSI’s Working With Communities to Lead on Climate Action

Joshua Tree

Karen Magid, Director of Sustainability, Huston-Tillotson University

John W. Strybos, Associate Vice Chancellor of Facilities, Alamo Colleges

Learn from the experiences of others working to drive sustainability projects forward under challenging circumstances. Presenters will discuss successes, strategies, and processes at different types of institutions. Hear from Huston-Tillotson University about their campus sustainability projects, and from Alamo Colleges about Eco Centro, their leading community outreach center, and more.

Networking Lunch

Palm Ballroom

1-1:15PM

Break

1:15-2:15PM

Concurrent Sessions

Enhancing Sustainability Through Board and Presidential Leadership

Cloister

James Mullen, President, Allegheny College

Dianne Harrison, President, California State University Northridge

Rebecca Eisen, Chair, Board of Trustees, California State University System

Christine Nelson, Allegheny College Trustee, Director and Senior Advisor, Cornerstone Research

Alignment between senior leaders and their respective Board of Trustees is important for significant progress to be made on climate action and sustainability priorities. This panel, comprised of presidents and trustees from a public university and a private college, will explore the dynamics of this relationship and how climate action fits within the other organizational priorities facing higher education institutions.

Concurrent Sessions continued on next page.
### Concurrent Sessions continued.

**ABBEY NORTH**

**1:15-2:15PM**

**Maximizing the Effectiveness of Distributed Generation with Microgrid Energy Systems**

- Gabriel Paoletti, Applications Engineering Manager, Eaton
- Justin Carron, Global Marketing and Strategic Initiatives, Eaton
- Graham Richard, Chief Executive Officer, Advanced Energy Economy
- Katrina Kelly, Manager, Strategy and Business Development, University of Pittsburgh

What microgrid configuration/components are optimal for specific power needs? Do you need prime generation or standby distributed generation assets and what types? What is the most economical way to power your microgrid while keeping it resilient? This session will explore these questions and help you understand feasibility, financial factors, and policy considerations behind microgrid development.

**How to do More with Less and Quadruple Your Bottom Line**

- Elizabeth Kiss, President, Agnes Scott College
- Steve Bright, CFO, Lynchburg College
- Mark Walker, Knowledge Management and Technology Officer, Jesse Ball duPont Fund

This panel will discuss campus strategies for quadrupling the bottom line based on real strategies executed on two campuses. Including: revolving loan funds, energy purchasing consortiums, borrowing capital to finance high-impact, high-payback projects. They will discuss how it works with funders, including individual donors, to help finance sustainability work that both decreases the campus carbon footprint and energy costs.

**Developing and Modernizing Energy Infrastructure Assets Using A P3 Approach**

- Alan Fish, Former Vice President for Facilities and Real Estate, Johns Hopkins University and University of Wisconsin–Madison
- John Fleming, Vice President and General Manager, Performance Based Infrastructure Johnson Controls
- Greg Smith, President and Chief Executive Officer, InstarAGF Asset Management Inc.
- Mike Walters, Managing Director, MEP Associates

Higher educational institutions increasingly need flexible, sustainable and turnkey solutions for campus central utility systems. This session will highlight how the DBOOM development model, which is based on a risk transfer approach, can be effectively deployed to modernize and build new energy infrastructure. Participants include delivery specialists and university officials to explore both sides of the transaction.

**ABBEY SOUTH**

**2:15-2:45PM**

**Presidents’ Collaborative Presidential Transitions Strategy Work Session**

- David Adamian, Chief Executive Officer, GreenerU
- Dallase Scott, Director of Change Management, GreenerU

As a follow-up from the "Maintaining Momentum" session, participants are encouraged to head to this session to sketch their ideas out for how their commitment to climate leadership will outlast their tenure. GreenerU will facilitate the collaborative and fast-paced session. Each participant will walk away with a cocktail napkin plan for institutionalizing sustainability by infusing it into the nuts and bolts of campus operations.

**PALM BALLROOM**

**2:45-2:55PM**

**One Big Idea: Planning in Lockstep: Academics and Infrastructure Unite**

- Ginny Routhe, Sustainability Manager, Milwaukee Area Technical College

**3:05-3:15PM**

**One Big Idea: WaterWorks@ ASU**

- Mick Dalrymple, Director, University Sustainability Practices, Arizona State University
- JoEllen Alberhasky, Program Manager, University Sustainability Practices, Arizona State

**3:15-4:30PM**

**America’s Future: Imminent Impacts and Pathways to Prosperity**

- Joel Makower, Chairman and Executive Editor, GreenBiz
- Colonel Mark “Puck” Mykleby, United States Marine Corps Retired, Co-Director of the Strategic Innovation Lab at Case Western Reserve University
- Alice Chamberlayne Hill, Research Fellow at the Hoover Institution, Former Special Assistant to the President and Senior Director for Resilience Policy, National Security Council
- Meghan Chapple, Director, Office of Sustainability, Senior Advisor on University Sustainability Initiatives, George Washington University

**JOSHUA TREE**

**2:15-2:45PM**


Co-Authors Joel Makower, Colonel Mark “Puck” Mykleby, Patrick Doherty

Off Property Dine Aroun

- Attendees gather By Abbey Patio 15 minutes prior to departure:
- Second Nature staff will escort attendees to restaurants.
Tuesday

February 14, 2017

7AM-3PM
Check In and Customer Service Open
Palm Ballroom Foyer

7 -7:30AM
Guided Morning Meditation
Robert Jonas, Founder and Director, The Empty Bell
Poolside

7-8:30AM
Breakfast
Courtyard

7-8:15AM
Leadership: Women in Sustainability Breakfast
Abbey South Hosted by: CustomerFirst Renewables

Women are change agents; in every sector of the economy and government. Learn how we can support each other in becoming more strategic in climbing the organizational career ladder to effect greater change. Please join us for an hour of inspirational testimonials and lively discussion on what we can do to advance the current and coming generations in our professional growth.

Bonny Bentzin, Deputy Chief Sustainability Office, University of California, Los Angeles
Jaime Van Mourik, Director, Higher Education, US Green Building Council
Susanne Fratzcher, Director, CustomerFirst Renewables

OFFSITE EVENTS
These events occur during the course of regular Summit sessions. Please plan accordingly. Attendees will gather in the Hotel Lobby 15 minutes before the event start time, and will be guided to locations by volunteers.

8-9AM
Arizona State University Campus Sustainability Tour
Attendees of this campus tour may continue on to GreenBiz University or return to the Summit.
The Arizona State University Campus Sustainability Walking Tour will consist of the following highlights: an overview of ASU’s sustainability goals and initiatives, Wrigley Hall, a repurposed LEED-Silver-certified building, Campus Metabolism™, a kiosk for real-time energy consumption data, Orange Mall Pavilion PowerParasol system, Bicycle valet service, paired outdoor recycle bin system and Arboretum and Tree Campus USA designation.

8AM-12PM
GreenBiz University | ASU
GreenBiz University is an extension of the GreenBiz 17 conference. Through the Sustainability Solutions Festival, top sustainability leaders from GreenBiz’s event will come to the ASU campus and engage with students, faculty and the ASU community. Previous speakers include Dame Ellen MacArthur, Dr. James Hansen, and other distinguished guests. Complimentary continental breakfast will be served from 8-8.30am with the program beginning at 8.30am.

Off Campus Event, Attendees may depart from the Hotel Lobby, guided to event location by volunteers. Breakfast included.
8:30-8:40AM  One Big Idea: Facing the Challenge of Sustainability: On the Edge of Closing the Loop  
Luke Spangeburg, Santa Fe Community College

8:40-9:45AM  Connecting to Change the World: The Future of the Climate Leadership Network  
Johanna Partin, Director, Carbon Neutral Cities Alliance, Urban Sustainability Directors Network  
John Cleveland, President of the Innovation Network for Communities and Executive Director, Boston Green Ribbon Commission  
Brendan Shane, Regional Director for North America, C40 Cities Climate Leadership Group  
Tim Carter, President, Second Nature

9:45-10AM  Facilitated Tabletop Discussion

10-10:30AM  Exhibitor Hosted Coffee  
Break

10:30-11:30AM  Concurrent Sessions

Building Successful Partnerships for Sustainability  
Dianne Harrison, President, California State University Northridge  
Austin Erikkson, Sustainability Program Manager, California State University Northridge  
Sevag Alexanian, President, Associated Students, California State University Northridge  
Mario A. Giraldo, Associate Professor, Department of Geography, California State University Northridge  
Do your campus divisions work well together? Are all auxiliaries engaged in university sustainability planning? This session will provide ways to achieve this and more. We will discuss best practices for forming strong and productive relationships, and offer recommendations for creating environments in which partnerships can flourish.

Engaging a Rural College in the Climate Leadership Network  
Linda Lujan, President Lamar Community College  
Tom Jackson, Jr., President, Black Hills State University  
The recent election highlighted the large differences in priorities between urban and rural communities. Higher education institutions with climate commitments in rural communities need to carefully consider their social context of their institutional actions to ensure long-term success, particularly with components of campus/ community engagement found in the Resilience Commitment. Hear from two presidents of rural institutions about how they find unique opportunities to engage within their local setting.

Concurrent Sessions continued.

10:30-11:30AM  Renewable Energy: Scaling the Solution to Fit the Financial and Climate Challenges  
Chris O’Brien, Edison Energy and American University  
Jennifer Andrews, Project Director, University of New Hampshire  
Meghan Zahniser, Executive Director, AASHE  
Georges Dyer, Principal, Intentional Endowments Network  
National trends and new reports suggest the time is right for scaling up renewable energy in higher education. Campuses are pursuing many strategies to achieve this, including “unbundled” RECs, on-campus renewables, and large-scale, long-term contracts. This panel will review these trends and provide examples of successful large-scale renewable energy strategies.

Beyond the Mirage: Water Security in the West and How to Engage Audiences through Film, Science and Social Media  
Cody Sheehy, Producer/Director, University of Arizona  
Dave White, Senior Sustainability Scientist, Julie Ann Wrigley Global Institute of Sustainability, Arizona State University  
This is a collaborative project between Arizona Public Media, the University of Arizona College of Agriculture and Life Sciences, and the Water Resources Research Center. Award-winning filmmaker Cody Sheehy reveals new technologies and challenges old ideas through interwoven stories that connect the Colorado snowpack to the bright lights of Las Vegas, and more.

Carbon Neutrality by 2025 with the University of California System  
David Karlsgodt, Principal, Fovea  
David Phillips, Assistant Vice President, Energy and Sustainability, University of California, Office of the President  
The University of California’s ten campuses are answering President Janet Napolitano’s audacious goal of carbon neutrality by 2025. See and learn how the UC has reworked their climate action planning efforts, moving away from 200-page glossy reports to create an iterative modeling platform with visually rich planning dashboards to plan and track both campus-specific actions and system-wide initiatives.

11:30-11:45AM  Break

11:45AM-12:45PM  Climate Leadership Awards Lunch  

12:45-1:30PM  Effectively Communicating Science in a Policy Era of Alternative Facts  
James Weinstein, Dan Cracchiolo Chair in Constitutional Law, Sandra Day O’Connor College of Law, Arizona State University  
Lawrence Krauss, Foundation Professor, School of Earth and Space Exploration and Physics Department, Director, Origins Project, Arizona State University
1:30-1:45PM

Break

1:45-2:45PM

Concurrent Sessions

Admissions through Graduation — ABBEY NORTH
Engaging Students in Sustainability
Mariko Silver, President, Bennington College
Bronte Payne, Clean Energy Associate, Environment America
Emilie Rex, Sustainability Consultant

University Transportation Partnerships ABBEY SOUTH
to Reduce Greenhouse Gases
Wim Viewel, President, Portland State University
Susan Anderson, Director, Portland Bureau of Planning and Sustainability
Ian Stude, Director of Parking and Transportation Services, Portland State University
Robert Liberty, Director, Institute for Sustainable Solutions and Urban Sustainability Accelerator, Portland State University

According to a 2016 U.S. Environmental Protection Agency report, about 13% of greenhouse gases in the U.S. come from private cars and light trucks. Learn how the Portland region’s largest university has reduced greenhouse gases from transportation while working closely with city government, regional transit agencies, developers, businesses, and nonprofit organizations.

Climate Commitments and the SEED Center SAN PEDRO
Debra Derr, President, Mt. Hood Community College

Many Climate Leadership Network institutions have presidential association affiliations, which can complement the signatory’s work if aligned. Presidents in this session will share their experience with the SEED Center, a program of the American Association of Community Colleges, which has served as a bridge between community college leaders and climate action programs.

The 2026 Princeton University Sustainability Plan JOSHUA TREE
Shana Weber, Director, Office of Sustainability, Princeton University
Cyndi Rottenberg-Walker, Partner, Urban Strategies

Princeton University’s new Sustainability Plan is being coordinated with a new Strategic Plan, a Campus Plan and an Integrated Infrastructure Master Plan. This session will explore how it’s establishing “Impact Priorities”; measurable “Impact Indicators” and “Targets”; and interconnected and cross-disciplinary policies, practices, design strategies and technologies.

2:45-3:15PM

Exhibitor Hosted Coffee Break PALM BALLROOM

3:15-3:30PM

Climate Leadership Society Introductions
Tim Carter, President, Second Nature

3:30-4:30PM

Celebrating 10 years of Climate Leadership
Tony Cortese, Principal, Intentional Endowments Network
Michael Crow, President, Arizona State University

4:30-4:45PM

Closing Celebration Remarks
Dianne Harrison, President, California State University Northridge

5-8PM

Courtyard Fiesta

Celebrate, drink and dine while being transported to the southwest with Mariachi Pasion! A Mexican inspired meal awaits, complete with sangrias and margaritas, adding to the nights festivities. Full cash bar available.

Structuring Sustainability for Success CLOISTER
at Arizona State University
Mick Dalrymple, Director, University Sustainability Practices
Arizona State University
Meredith Simpson, Chief of Staff, Julie Ann Wrigley Global Institute of Sustainability
Alana Levine, Associate Director, Zero Waste, Arizona State University
Gerry DeRosa, Director, Energy Innovations, Arizona State University

ASU established the first School of Sustainability in the US and is a founding signatory of the Carbon Commitment. Sustainability is a complex, transdisciplinary practice and ASU has built a large organization to address it at the institutional, local, and global levels. Presenters will outline how ASU has structured sustainability to foster success.
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<th>Time</th>
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<td>7-7:30AM</td>
<td>Guided Morning Meditation</td>
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<td>7-8:30AM</td>
<td>Breakfast</td>
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<td>7:15-7:45AM</td>
<td>Breakfast Briefs</td>
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<td>Integrating On-site Water Reuse</td>
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<td>Strategies to Improve Campus Resiliency</td>
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<td>Bob Salvitelli, Director of Sales, Sustainable Water</td>
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<td>Revolving drought, crumbling infrastructure and rising utility costs</td>
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<td>are causing Universities to evaluate the overall reliability of their water supply. Campus-scale water reclamation has become a nationally-recognized resiliency solution to address these challenges. This presentation will utilize the WaterHub® at Emory to illustrate the multiple benefits of campus-scale water reclamation.</td>
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<td>7:15-7:45AM</td>
<td>How to Dramatically Reduce Your Schools Carbon Footprint – For Free!</td>
<td>JOSHUA TREE</td>
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<td>Avery Michaelson, Founder and Chief Executive Officer, UCapture</td>
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<td>UCapture is a rewards shopping platform that offsets users' carbon footprint, for free, when they shop with 2000+ online partners. This is accomplished by using commissions from our partners to fund projects that reduce greenhouse gases — like methane capture, reforestation and renewable energy. UCapture works with schools to help them meet their carbon footprint objectives while saving their budget for other environmental or academic priorities. Through partnership, UCapture provides schools with verified Carbon Offsets which adhere to Second Nature’s Carbon Offset Guidance (reduce net carbon footprint calculations). UCapture is 100% free to use and implementation requires minimal resources. We look forward to customizing this environmental opportunity for your campus!</td>
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<td>Visible Sustainability</td>
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<td>Von Schafer, Director of Sales, East Coast, SmartFlower</td>
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<td>With the 2017 North American launch of SmartFlower, colleges and universities have available to them for the first time a cost effective solar solution that also boldly presents a dynamic, beautiful and public statement about the importance schools and businesses place on sustainability and contribution to the reversal of climate change.</td>
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<td>Using Automated Software to Address HVAC Inefficiency and Save Energy</td>
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<td>Steven Horowitz, Director, Business Development, Optimum Energy</td>
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<td>Join Optimum Energy for a conversation about how closed loop software-based HVAC Optimization can help you significantly reduce the energy and water your HVAC systems use. Steven will answer questions and share real world examples from schools like UT Austin, Columbia University and the University of Maryland.</td>
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Concurrent Sessions

8-10:30AM CRUX Grant Project Meeting
(Invite only)
Tim Carter, President, Second Nature
Brett Pasinella, Senior Manager of Innovative Services, Second Nature
This meeting is the formal kick-off event for the Climate Resilience in Urban Campuses + Communities (CRUX) project funded by the Kresge Foundation. Second Nature is coordinating with 6 campuses in 3 city ‘clusters’ (Los Angeles, Portland, and Phoenix) as they implement the first 2 years of the Climate Commitment.

8-9AM Concurrent Sessions

Business Officer Perspectives:
Intersection of Finance, Energy Efficiency and the Environment
Morgan R. Olsen, Chief Financial Officer, Arizona State University
Wendell Brase, Associate Chancellor for Sustainability University of California Irvine
Amir Mohammadi, Vice President for Finance and Administration, Slippery Rock University
Three experienced financial officers discuss how they have engaged campus leadership, peers and others to advance sustainability. These leaders have impressive results in their campuses reducing climate impact, improving overall energy efficiency and creating awareness with staff and students via strategic planning and innovative engagement with staff.

9-9:15AM Break

9:15-10:15AM Concurrent Sessions

Expanding The Pie: Leveraging Innovative Capital Sources to Increase On-Campus Sustainability Investments
Mark Orlowski, Founder, Sustainable Endowments Institute
John Hegman, Chief Financial Officer, Agnes Scott College
Harshul Banthia, Director, Sustainable Capital Advisors
This session will explore how institutions are funding critical sustainability and carbon-reduction projects without breaking existing budgets by activating endowment investment capital, borrowing from cash reserves, using green revolving funds, and engaging philanthropic capital. Presenters will highlight inspiring stories and offer guidance for how other institutions can apply on their campus.
Senior Leadership’s Role in Driving Innovative Curriculum to Address Global Challenges

Rita Hartung Cheng, President, Northern Arizona University

David Finegold, President, Chatham College Community College
Curriculum is often considered just the purview of the faculty at an institution with little input provided from senior leadership. This session will discuss opportunities for senior leaders to be involved in curricular creation through tackling large-scale, global challenges like climate change. Hear how the institutional context at two different institution types provides varying levels of opportunity and constraint to develop these innovative approaches.

Big Actions, Bold Changes: Hampshire College’s Path to Carbon Neutrality

Jonathan Lash, President, Hampshire College
Stephen Roof, Dean of Natural Science, Hampshire College
Beth Hooker, Director of Food, Farm, and Sustainability, Hampshire College
Jason Jewhurst, AIA, Principal, Bruner/Cott Architects

Bold commitments lead to big changes. In this session, President Lash and a group of colleagues will discuss specific components of Hampshire College’s commitment to climate action and explain how they are connected to the “power, potential, and imperative of higher education’s role in shaping a sustainable society.”

How Resource Innovation and Solutions Pioneered on the ASU Campus is Growing a Worldwide Network

Dan O’Neill, Jr, General Manager of the Walton Global Sustainability Solutions Services, Arizona State University
Dr. Rajesh Buch, Director of Sustainability Practice for ASU International Development

This session covers how Arizona State University, in collaboration with the city of Phoenix, created the Resource Innovation and Solutions Network. Presenters will share how institutions can collaborate with cities and manufacturers to provide value for their region through new jobs, new businesses, reduced greenhouses gases and more efficient waste processes.

Advancing Climate and Sustainability Efforts with University of Arizona

Bob Smith, Vice President of University Planning/Design and Operations, University of Arizona
Ben Champion, Director of Office of Sustainability, University of Arizona

This session will discuss the University of Arizona Sustainability Programs and efforts across a range of operations, student engagement, curriculum and research. An update on our climate action planning and lessons learned will be covered.

Coffee Break


John Mandyck, Chief Sustainability Officer, United Technologies Corporation

Closing Session: Transforming Investing for a Climate Safe Future

Wim Wiewel, President, Portland State University
Bob Litterman, Chair of Risk Committee, Kepos Capital; Chairman of the Board, Commonfund; Trustee World Wildlife Federation

Geeta Aiyer, President, Boston Common Asset Management; Trustee Sierra Club Foundation

Seren Pendleton-Knoll, Program Director, UC Berkeley Haas School of Business Center for Responsible Business

Concurrent Workshops

All workshops include lunch for attendees in their respective workshop rooms. **Pre-registration online required.**

Endowment Investing and Climate Goals Workshop

Georges Dyer, Intentional Endowments Network

This workshop brings together presidents, endowment staff, trustees, other key campus stakeholders, and experts in sustainable investing and non-profit governance to explore how colleges and universities, as investors, can support their mission and sustainability goals. Chatham House Rule will be used to ensure a confidential atmosphere. Participants will leave with actionable next steps.

Increasing the Value of Your Commitment Through Alignment with Institutional Mission

Emilie Rex, Sustainability Consultant
Ruby Woodside, Second Nature

This workshop will provide you with tools to better align your school’s climate action with strategic priorities. Participants will learn and practice a process of mapping executive leadership priorities and articulating how climate action contributes to these priorities. You will leave with strategies for increasing integration of and support for climate action within your institution.

Building Climate Resilience: A Planning Framework and Campus Assessment Workshop

William Siembieda, Professor of City and Regional Planning, California Polytechnic State University, San Luis Obispo
Margot McDonald, Professor and Department Head, Architecture, California State University, San Luis Obispo
Brett Pasinella, Senior Manager of Innovative Services, Second Nature

We'll construct an index of key campus components that can be linked to forward-looking resiliency actions. Participants learn about conceptualizing resiliency in the campus context and utilizing the knowledge for practice baselines. Activities include an index-building and a gap analysis exercise for index improvement.
Beyond the Fuel Switch: Working with your Elephants Workshop

Jason Forney, Principal, Bruner/Cott
Jason Jewhurst, AIA, Principal, Bruner/Cott Architects
Bungane Mehlomakulu, Principal, Integral Group

This workshop will explore how to leverage existing building stock to continue transformational change on campus. Participants will examine challenges presented by different building types and work to balance sustainability, cost, and community support to develop solutions. Participants will learn to critically examine their own campuses for adaptive reuse opportunities.

CAMPUS TOURS  Pre-registration online required.
Attendees will depart from the Hotel Lobby, guided to ASU campus by volunteers. Attendees will have a communal lunch at Engrained followed by the breakout tour.

Arizona State University Arboretum Harvest Tour
This tour will offer an overview of the Arboretum’s Campus Harvest program, Campus Compost cycle and Grounds for Grounds programs, a walking tour of ASU’s edible landscape, use of biodiesel fuel for turf and landscape vehicles and equipment.

Arizona State University Net Zero Student Pavilion Tour
This group will tour the new student pavilion, the University’s first net zero energy building, which showcases both Climate Net Neutrality and sustainable building systems goals. A panel discussion with those involved in designing, constructing, and managing this facility will examine the process which allowed for a best ‘cradle to operational’ result.

Arizona State University Campus Solar Tour
This tour will discuss single axis tracking systems, examine a ballasted rooftop solar array, visually survey the Tempe campus solar power plants and newly installed NRG Solar Street Chargers. The architectural aspects of the Gammage Parkway PowerParasol™ and Orange Mall and Cady Mall PowerParasols™ effects on pedestrian traffic, and the reduction of heat-islands through creative parking structure design will be discussed.

Bus Departs
5:45PM
El Chorro Reception  DESERT BOTANICAL GARDENS
(Pre-registration required)
Hosted by Arizona State University and GreenBiz
Attendees gather in Ballroom foyer and depart by bus from the east parking lot promptly at 5:45pm