

September 19, 2008

Arizona State University Hosts Sustainability Solutions Summit

Event Details

The ASU Sustainability Solutions Summit in Washington, D.C., brought together a panel of some of the nation's best and brightest leaders in business, government, advocacy and academia to address the most serious sustainability problems we face.

The Summit offered a lively discussion moderated by journalist Aaron Brown of what the leaders from key sectors are doing – and should be doing – to ensure our planet will be able to continue to sustain life in the future. The event included discussion of the steps needed today to achieve future goals of improving automobile fuel efficiency and developing alternative energy sources; reducing waste in manufacturing and packaging; improving water quality; reducing carbon emissions in the United States and abroad; and the role that government, industry and individuals can and should play in that effort.

This panel discussion was held in front of a live audience from Washington, DC.

Confirmed Panelists Included

- Frances Beinecke, President, Natural Resources Defense Council
- Brad Casper, President and CEO, The Dial Corporation
- Anthony Cortese, President, Second Nature
- Michael Crow, President, Arizona State University
- William Ford, Executive Chairman, Ford Motor Company
- John Hofmeister, Former President, Shell Oil Company, President, Citizens for Affordable Energy
- US Representative Edward Markey (D-MA)
- Governor Tim Pawlenty (R-MN)
- Susan Rochford, Vice President, Energy & Sustainability Initiatives, Council on Competitiveness
- US Representative Fred Upton (R-MI)
- Rob Walton, Chairman of the Board, Wal-Mart

Moderated By

- Aaron Brown, former CNN News Anchor; Professor, Walter Cronkite School of Journalism and Mass Communication; Host, PBS' Wide Angle

For additional information for the media, e-mail press@podesta.com or call Marta Dehmlow at 202-879-9398.